

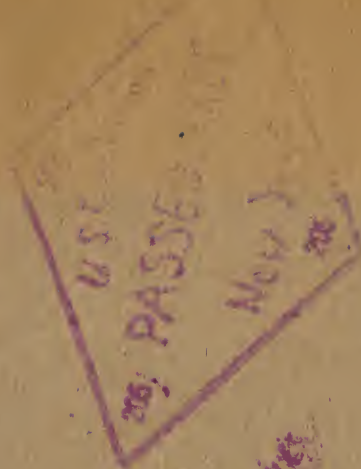


Theodor H. Nelson,
458 W. 20th Street,
New York,
N. Y. 10011,
U.S.A.

ELK & COMPANY LTD • WEST MOLESEY • SURREY • ENGLAND



1972



CUSTOMS/DOUANE C1
(May be opened officially) (Peut être ouvert d'office)

Detach this part if the packet is accompanied by a Customs declaration Otherwise it must be completed

See instructions on the back

Detailed Description of Contents
(Désignation détaillée du contenu)

FREE
PUBLICITY
MATERIAL

Insert 'x' if the contents are:
(Faire 'x' s'il s'agit de :)
a gift (d'un cadeau) ☐
a sample of merchandise (d'un échantillon de marchandises) ☒

Value (Valeur) (Specify the currency)	Net Weight (Poids-net)
60p	12 ozs



BY AIR MAIL
PAR AVION

**ELK & COMPANY LTD.,
DOWN STREET,
WEST MOLESEY,
SURREY,
ENGLAND
KT8 0TT.**



TELEPHONE 01-979 8441/5 & 9921/5 • CABLES & TELEGRAMS ELK EAST MOLESEY

Theodor H. Nelson,
458 W. 20th Street,
New York NY 10011,
U.S.A.

ELKON WORKS
DOWN STREET
WEST MOLESEY
SURREY KT8 0TT
E N G L A N D

ELK & COMPANY LTD

MANUFACTURERS IN PLASTIC & LEATHER

22nd September 1972

Dear Sir,

Enclosed is a copy of our current catalogue which gives details of the range of standard products which we manufacture in plastic and leather for all types of sales promotion purposes and for general sale in shops and stores.

In addition we have facilities for manufacturing similar products specially designed for customers' own requirements and all our products can be overprinted with an advertising message or design.

A sample is included of our planner diary for 1973, and providing we can receive your early instructions, we can still despatch these in time for distribution at the end of the year.

An indication of ex-works prices can be found from our lists, and we would ask you to ignore the last column as this refers to U.K. Purchase Tax, as this does not apply to export sales.

Once you have had an opportunity of studying our catalogue, we shall be glad to send you samples of any of our product range together with a quotation for your quantity requirements. Please use the addressed envelope provided for your reply.

Yours faithfully,

J.B. Sculthorp
Director

**PLANNER DIARIES
ADVERTISING GIFTS
PRESENTATION FOLDERS
BINDERS & COVERS
SALES AIDS**





elkube calendar



The above illustration is actual size.

Designed to find a place on the desk where decisions are made! This smart functional desk calendar will keep your company's name alive all day — every day — not just this year, but for years to come!

Beautifully moulded in black and white, or green onyx finish - other colours available to special order. Your own Company symbol or name style can be blocked on the colour inset panels in gold, silver or colour to choice.

Bold, easy to read month and date in clear, sharp, black on white cubes — who would think an idea so simple could be so practical? Quickly changed, no mechanism to go wrong. The functional calendar for the seventies.

The Elkube perpetual calendar is a business gift that can be presented at any time during the year to find a prominent position on the desk of the recipient. Packed in presentation box.

Prices: from 72½p (including tax and blocking) with discounts for quantity.



The date is easily changed by sliding out the back panel as illustrated above.

Price Each

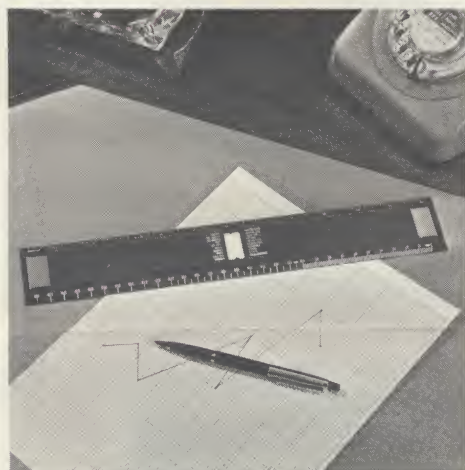
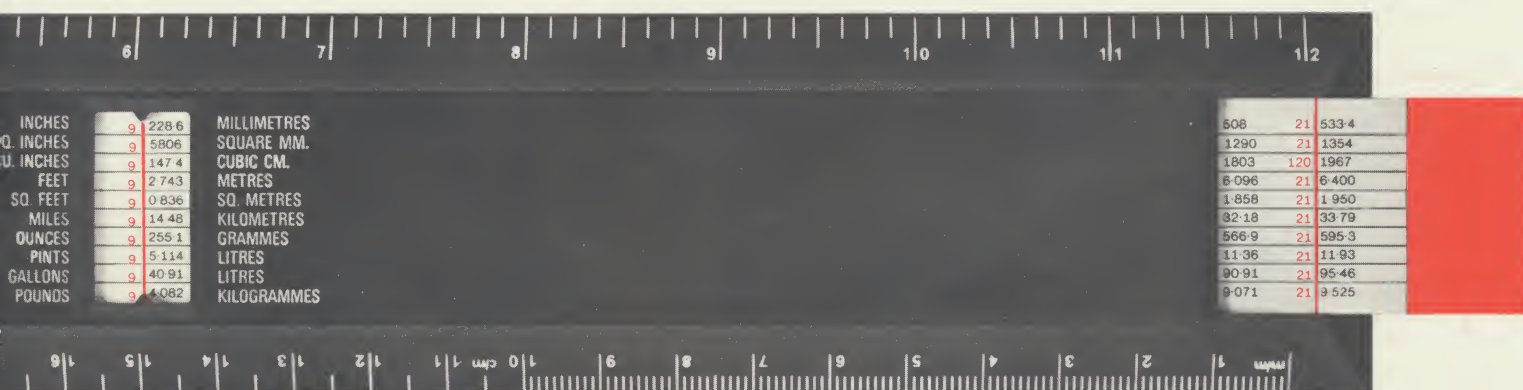
Under	100	250	500	1000
100	100	250	500	1000
60·4p	56·5p	52·5p	48·6p	44·7p

Plus Purchase Tax at 8·8p each.

Stamping advertisement imprints in one or two positions, i.e. on side panel and/or plinth panel, charged extra. See separate list for gold stamping charges.



elkometric rule

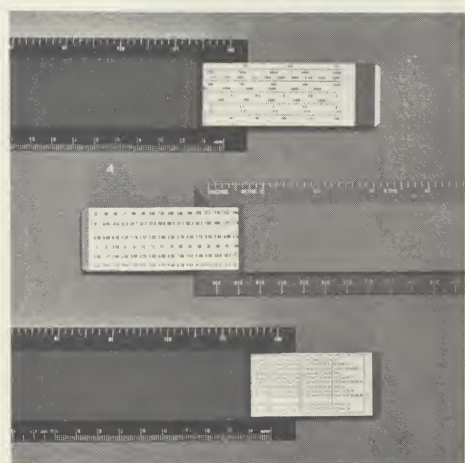


metric converter rule

The Elkometric Rule provides a quick reference metric converter in a convenient form to find a prominent position on the desk. The pull-out slide displaying 10 tables gives a total of 420 Imperial to Metric conversions, with Metric to Imperial on the reverse.

By simple addition or multiplication, numerous additional calculations can be made.

For advertising gift purposes a Company name, symbol or sales motif can be stamped on one or both sides of the window aperture.



- ☐ Elkometric is a useful combination of a desk rule and 'instant converter'.
- ☐ The pull out slide is reversible and extends to 10".
- ☐ Special purpose tables, scales or calculators can be printed to special order.
- ☐ Advertising imprint can be stamped on either side of the window in metallic gold, silver or other pigment colours.

Price Each

Under				
100	100	250	500	1000
50p	47p	45p	43p	42p
Plus Purchase Tax at 7.5p				
Advertisement imprints charged extra.				
See separate list.				



unirail

6



for samples and price-list
write or telephone:-

Roger Haigh - Midlands and North
David Morris - Greater London
John Orpin - South East and South West

Telephone:- 01-979-8441/5
01-979-9921/5

ELK & COMPANY LTD., WEST MOLESEY, SURREY.



Specification

Unirail Spine

Standard lengths: 297mm (11 $\frac{3}{4}$ ") 280mm (11")

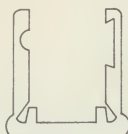
Standard capacities:

5mm ($\frac{3}{16}$ "), 10mm ($\frac{3}{8}$ "), 15mm ($\frac{5}{8}$ "),
20mm ($\frac{3}{4}$ "), 25mm (1"), 30mm (1 $\frac{1}{4}$ ").

The Unirail is designed for use with the international paper size A4, and the maximum length of the spine is thus 297mm (11 $\frac{3}{4}$ "). Spines however, can be cut down to non-standard smaller sizes to special order in minimum quantities of 1000 per capacity and colour. Special covers to any width may of course be used with the Unirail spine.

Spine colours: White, Blue, Grey, Red, Black.

Posts: Four posts supplied unassembled with each 'Unirail'. Standard diameter 5mm. For computer or continuous stationery 3mm posts are available as standard if specified.



Covers

Stock Sizes: Covers are made slightly oversize to protect the edges of the contents.

297mm x 216mm (11 $\frac{3}{4}$ " x 8 $\frac{1}{2}$ ") for use with International A4 paper size.

280mm x 222mm (11" x 8 $\frac{3}{4}$ ") for use with American Quarto paper.

Special sizes: Available to order in minimum quantities of 1,000 covers per size, colour and type of material.



Materials:

Glass clear 0.406mm (0.016") thickness

Frosted clear 0.508mm (0.020") thickness

Each of the above can be supplied with customers pre-printed card insert welded between two sheets – minimum quantity 1,000 covers.

5 Opaque Colours: Green, Blue, Brown, Maroon, Black.

Two sheets 0.406mm (0.016") thickness welded together and re-inforced with 0.635mm (0.025") light weight card or 1.78mm (0.070") board.

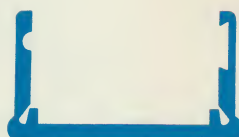
Grey: Semi-rigid thickness 0.508mm (0.020"). Available with or without window cut-out on front cover.



Minimum Quantities - Spines and Covers

Standard stock size and material – 100 per size and type.

Non-standard sizes – 1,000 per size and type.



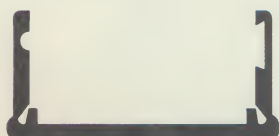
Printing and Blocking

All covers and spines can be foil blocked or screen printed in a range of colours using stock type faces or purpose-made blocks or dies for special lettering such as trade marks and company names.

Dimensions and Specifications

These are based on metric sizes and the nearest inch equivalents are shown in brackets.

A small tolerance is required on all dimensions to allow for shrinkage of materials used, and we reserve the right to alter or vary material specifications without prior notice.



When Ordering – please state

Spines: Quantity, Capacity, Length (if less than standard), Colour and post diameter.

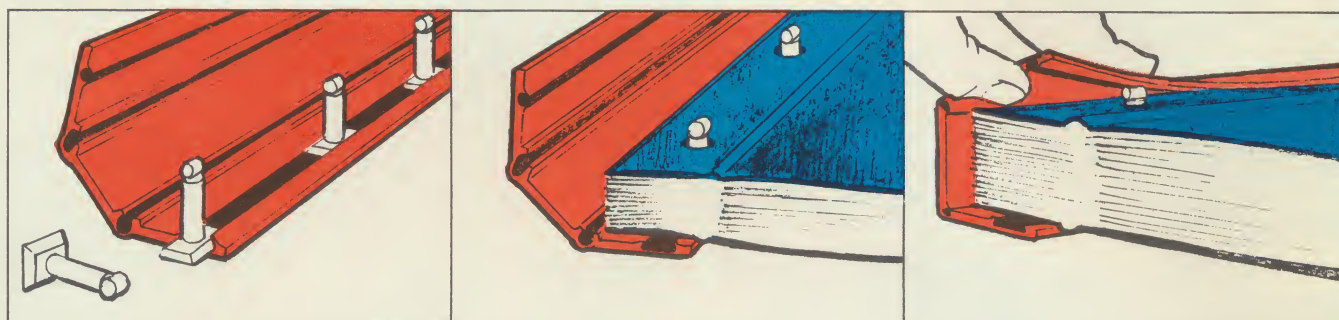
Covers: Quantity, Type, Size, Colour. If front and back are different specify each type separately. Type of punching required.

Printing & Blocking: Quantity, position, typeface, foil colour, special requirements.



Unirail

Adjustable Binding System



1. Insert Posts

2. Insert contents and covers,

3. Press to Close

Features

- ☐ Unique binding system complete in itself, requiring no special skill or equipment.
- ☐ Easy to use – press to close, pull to open.
- ☐ Converts loose sheets—with three, four or multi-hole punching – into securely bound books in a few seconds.
- ☐ Adjustable to any punching by sliding posts along spine.
- ☐ Covers and spines can be stored easily – flat and unassembled – ready for immediate use.
- ☐ Economic compared with other binding systems.
- ☐ The spine is made from polypropylene the posts from nylon and the covers from welded P.V.C. for quality appearance and durability.

Applications

The 'Elk' Unirail binding system is one of the most versatile available. It can be used for binding all types of loose sheets, booklets, reports, drawings, computer tabulations or other continuous stationery into a permanent form. It has the advantage of being a loose-leaf system which enables the contents to be changed easily.

Typical applications are:

Booklets	Procedure Manuals
Catalogues	Quotations
Charts	Reports
Colour Swatches	Sales Promotion Literature
Data Sheets	Shade Cards
Drawings	Statements
Estimates	Service Manuals
Loose Sheets	Specifications
Maps	Technical Reports
Price Lists	

Covers

A range of clear, frosted and coloured covers in flexible, semi-rigid or board-stiffened P.V.C.

Covers are interchangeable, and are available punched with standard three or four holes, or unpunched if required.

Pre-printed colour inserts can be welded between double thickness clear or frosted covers. The semi-rigid material can be supplied with or without window cut-out.

Stock covers are available for the standard paper sizes:

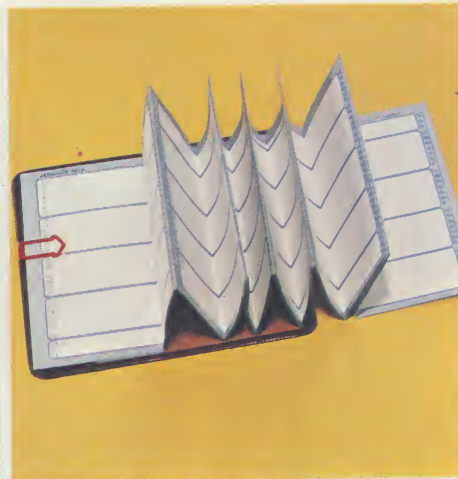
International A4
297mm × 210mm (11 $\frac{3}{4}$ " × 8 $\frac{1}{4}$ ")
American Quarto
280mm × 216mm (11" × 8 $\frac{1}{2}$ ")



elk

planner diaries

1



elk

planner diaries



Plastic Cases

Standard Case – Four Sizes 6, 7, 8 and FBV. Manufactured from high grade welded Vinyl in a range of five colours. These cases have a smart clean modern appearance – they are durable in use and economic in price.

Standard case has pockets in front and back covers into which the diary and optional extras are inserted.

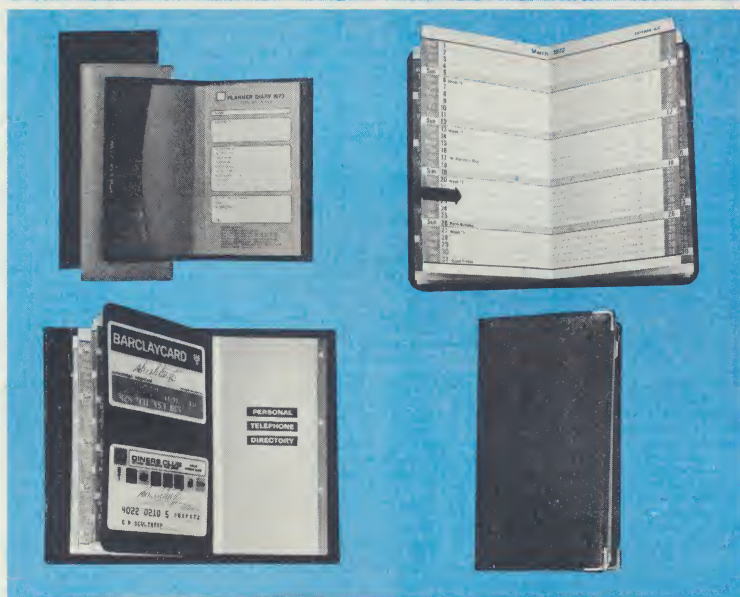
Standard colours are Tan, Green, Red, Blue or Black. Other colours available.

Standard Case – with Wing

All sizes available with extending wing pockets to carry credit or membership cards.

Standard Case with Index Flap

All sizes available with Index Flap welded to inside edge of front cover. Printed insert with advertising message can be permanently sealed into the index flap. Sizes 6, 7 and 8 only.



Leather Cases

Standard Case – Four Sizes 6, 7, 8 and FB/C/P/M.

Manufactured from natural leather in Hazel Pigskin (P), Brown Calf (C) or Black Morocco (M).

The covers have a luxury appearance for prestige presentation and make an ideal wallet as well as pocket diary.

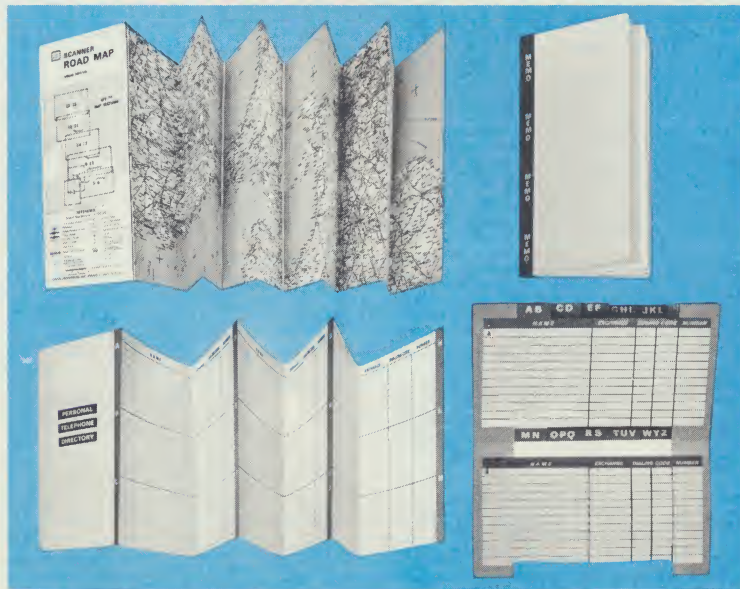
All sizes have pockets in front and back covers to carry diary insert and optional extras.

Standard Case with Wing

Size No. 6 is available with additional wing pocket to carry credit or membership cards.

Gilt Mounts

All leather cases can be fitted as an optional extra with two or four rolled gold mounts on corners for extra protection and distinctive appearance.



Optional Extras

Scanner Road Map – Gt. Britain

An extending scanner road map in an easy-to-read scale. Available for sizes 6 and 7.

Memo Pad

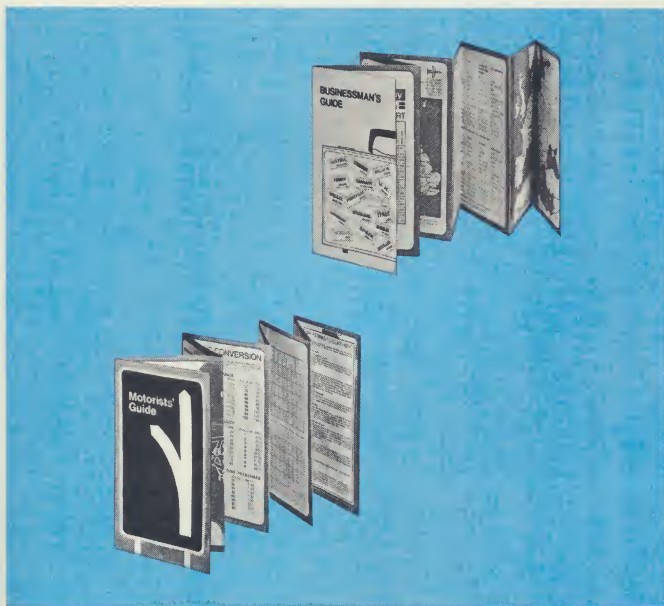
Notebook with perforated sheets. Available for sizes 6, 7 and 8.

Personal Telephone Index

A useful index notebook with space for name, address and telephone numbers. Can be transferred to new diary to eliminate laborious re-writing each year. Available for sizes 6, 7 and 8.

Tabulated Telephone Index

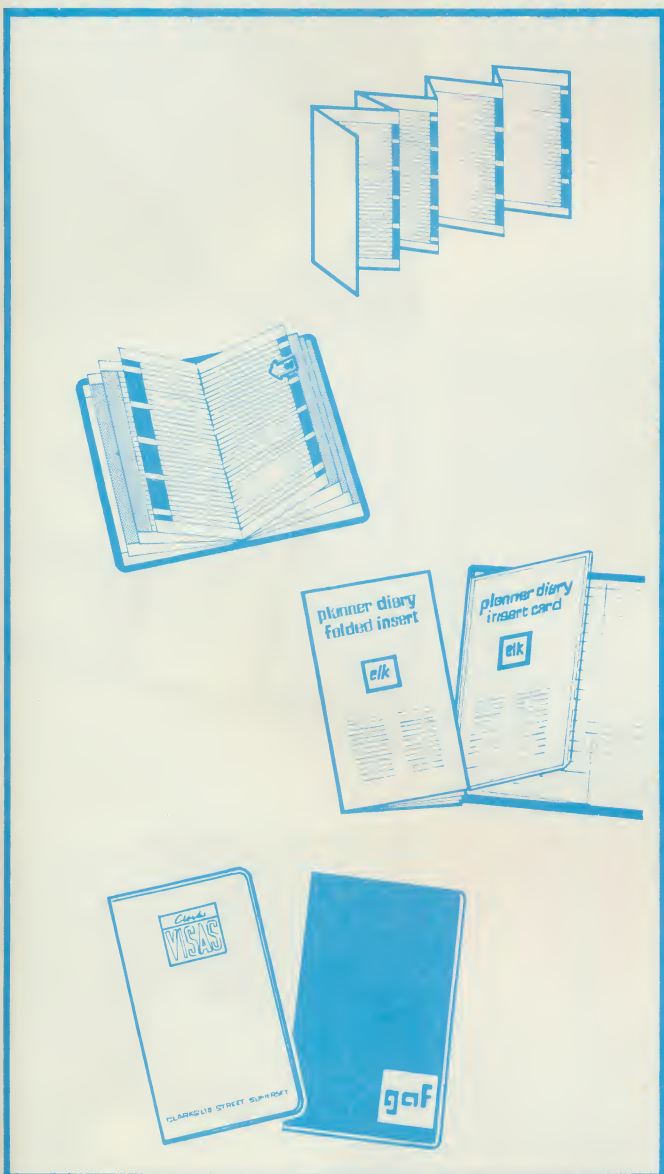
Similar to above with cut away index sections for ease of use and special page for important numbers. Available for size 6 only.



Special Inserts

Businessman's Guide – sixteen page fanfold insert printed in four colours giving useful information on travel by road, rail and air in the United Kingdom; commercial tables and sources of commercial information; map of Europe and data on twelve European countries; metric conversion tables and page for important telephone numbers.

Motorist's Guide – sixteen page fanfold four colour printed insert showing Britain by motorway on three pages with mileage charts for Britain and Europe; sea and air ferry routes to Europe and metric conversion tables; useful maintenance and breakdown check lists and four pages for recording information on running service, maintenance and reminder for renewal dates.



Specifications

Diary Inserts – Fanfold

Planner diary with ample writing space to note important engagements with month to view at each opening and six months each side – making forward planning quick and easy. Slim and compact with additional pages of useful tables showing metric conversions, international air distances and clock times, London underground map and calendars for three years.

Page sizes: No. 6 – 152 x 89mm (6" x 3½")
 No. 7 – 178 x 76mm (7" x 3")
 No. 8 – 203 x 76mm (8" x 3")

Diary Inserts – Fastbound

A traditional thread sewn bound diary inserted into refillable vinyl or leather case or fully bound in skivertex case. Clear page layout with month to view each opening. In addition to diary, twenty-four pages containing useful information, memoranda, forward engagements, address and telephone numbers and calendars over three years; with Inter-City and 8 colour London Underground Map on end-papers.

Page size: FB – 171 x 89mm (6¾" x 3½")

Additional Printed Matter

Additional pages of specially printed advertising or other information in one or more colours can be supplied.

Sizes 6, 7 or 8 – Fanfold

Front fly-leaf of diary can be over-printed or one or more pages of printed card or paper (booklet or fanfold) inserted in front or back cover.

Plastic covers only – One or two page printed card can be permanently sealed into index flap welded to edge of front cover.

Size FB – Fastbound

Front end papers can be over-printed or one or more pages of specially printed matter bound into diary section.

elk

planner diaries



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Standard colours are Tan, Green, Red, Blue or Black. Other colours available.

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All sizes available with extending wing pockets to carry credit or membership cards.

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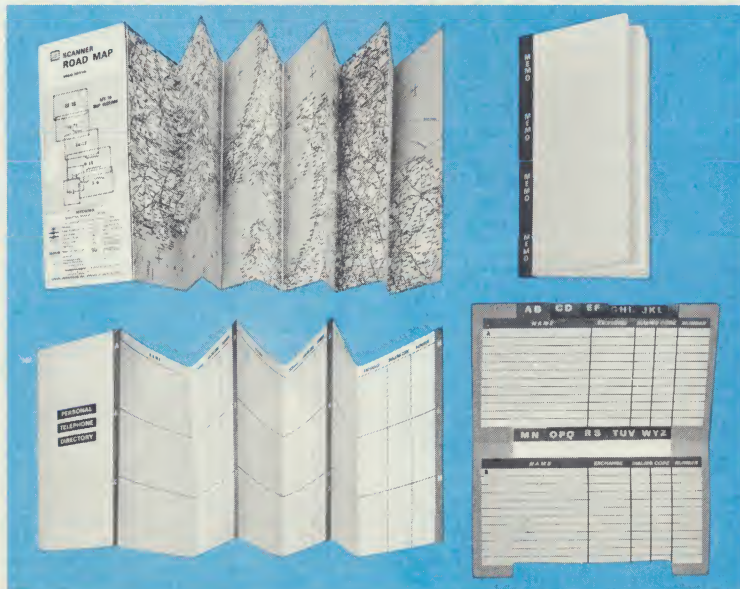
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Size No. 6 is available with additional wing pocket to carry credit or membership cards.

Gilt Mounts

All leather cases can be fitted as an optional extra with two or four rolled gold mounts on corners for extra protection and distinctive appearance.



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An extending scanner road map in an easy-to-read scale. Available for sizes 6 and 7.

Memo Pad

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Personal Telephone Index

A useful index notebook with space for name, address and telephone numbers. Can be transferred to new diary to eliminate laborious re-writing each year. Available for sizes 6, 7 and 8.

Tabulated Telephone Index

Similar to above with cut away index sections for ease of use and special page for important numbers. Available for size 6 only.



elkube desk calendar

Designed to find a place on the desk where decisions are made. This smart functional desk calendar will keep your company's name alive all day – every day of the year – for years to come.

Beautifully moulded in ebony black with white cubes. Inset panels in a choice of colours on which your own company symbol or message can be foil blocked in metallic gold, silver or a range of pigment colours.

Bold – easy to read month and date in clear sharp black on cube faces. Quickly and easily changed – no mechanism to go wrong. The functional perpetual calendar for the seventies.

The Elkube perpetual calendar is a business gift that can be presented at any time during the year to find a prominent place on the desk of the recipient.

Body Colour

Standard-Ebony black with white cubes. Other colours available to special order for minimum quantity of 1,000.

Inset Panels

Skivertex – Tan, Green, Red, Blue or Black.

Foil Blocking

Metallic Gold or Silver and Pigment colours White, Yellow, Blue, Red, Black. Ref: DPC1.





wallet cases in fine leather



Each of the leather cases below can be supplied with rolled gold corner mounts (GM) for extra protection and distinctive appearance.

Flat Currency Wallet – LFW

Slim and elegant wallet in Hazel Pigskin (LFW 2), Black Morocco (LFW 3) or Croc. Calf (LFW 4) with removable and reversible inner pocket.

Slim Notecase – LSN

Fine grain Black Morocco leather with back pocket for spare sheets. Easily refilled with loose memo sheets 127 × 76mm (5" × 3").

Wallet Notebook – LWN

Two sizes in Brown Calf (LWN 1), Hazel Pigskin (LWN 2) or Black Morocco (LWN 3). Supplied with replaceable notebook in two sizes, either No. 6 152 × 89mm (6" × 3½") or No. 7 – 178 × 76mm (7" × 3"). Inside leather pocket for treasury notes.

Credit Card and Memo Wallet – LCM

Brown Calf (LCM 1), Hazel Pigskin (LCM 2) or Black Morocco (LCM 3) leather wallet with centre wing pocket to take credit cards. Supplied complete with replaceable memo pad No. 6 – 152 × 89mm (6" × 3½") or tabulated telephone/address index. Pockets in front and back cover for notes.

Clip Notecase – LCN

Calf leather – double sided with spring clips to hold £1 and £5 treasury notes.

Diary and Memo Wallet – LDMTT

A luxury fine grain Black Morocco silk-lined case with replaceable fanfold diary, tabulated telephone index and refillable memo section on back to take loose sheets 127 × 76mm (5" × 3"). Diary page size No. 6 – 152 × 89mm (6" × 3½").



Credit Card and Memo Wallet – VCMTT

Vinyl case with wing pocket for club or credit cards. Supplied with replaceable memo pad size No. 6 – 152 × 89mm (6" × 3½") and Tabulated Telephone/Address index notebook.

Pocket Notebooks – VNB

Refillable vinyl cases for notepad size 102 × 64mm (4" × 2½") with telephone section. Three types.

VNBS Side opening.

VNBSP Side opening with pencil.

VNBH Head opening.

Scanner Road Map – VSRM

Vinyl case with fanfold road map of Gt. Britain in easy-to-read scale. Extra section in front pocket gives useful touring information for motorist including metric conversion tables, mileage chart of U.K. and international traffic signs. Two sizes – No. 6, page size 152 × 89mm (6" × 3½") (VSRM 6) and No. 7, page size 178 × 76mm (7" × 3") (VSRM 7).

Driving Licence and Credit Card Case – VLC

Vinyl case with clear plastic pockets on front and back cover and two centre wing pockets to take driving licence, credit or membership cards and insurance certificate.

Key Fobs – KF

Mounted on natural leather straps.

Seven types –

KF1 Oval pendant.

KF2 Shield pendant – not illustrated.

KF3 Square pendant – not illustrated.

KF4 Round Pendant.

KF5 Plain leather with turned edge.

KF6 Oblong with window for inserting up to 8 self-adhesive registration numbers/letters.

KF7 Crystal clear pendant with window for displaying advertising message or product illustration on two sides.



desk top items



advertising message

All items illustrated in this leaflet can be foil-blocked with Company name, symbol or advertising message; and the luxury leather pocket items can also be stamped with the name or initials of the recipient.

Our associate company Elkmark Ltd. specialise in this work and they can supply a complete blocking service in metallic Gold and Silver or standard pigment colours – White, Yellow, Red, Blue and Black or other colours to special order.

When Ordering – please state

Product:	Quantity, Code No., type, colour.
Extras:	Special requirements for additional inserts or overprinting.
Printing & Blocking:	Quantity, position/s, typeface/s, foil colours. Supply of special blocks or dies by customer or Elkmark Ltd. Details of any special instructions and whether proof required.

Tubby Memo Pad – DTP

Extra thick memo pad of 200 leaves in refillable board stiffened vinyl covers. Page size A-6 105 x 148mm (4 $\frac{1}{8}$ " x 5 $\frac{7}{8}$ ").

Two types –

- DTP Plain cover.
- DTPD Gold blocked front cover with dates plus magnetic date marker.
- GMP Gilt magnetic propelling pencil for either of the above.

Perpetual Calendar – DPC2

Desk calendar with rotating panels for easy-to-change date. Moulded in ivory plastic with Skivertex fascia in range of colours protected by clear plastic cover. Raised centre panel for displaying company name or advertising message. Size 181 x 111mm (7 $\frac{1}{8}$ " x 4 $\frac{3}{8}$ ").

Memo Tray – DMT

Moulded ivory plastic tray, refillable with standard loose memo sheets, size 127 x 76mm (5" x 3"). Skivertex trim in range of colours for displaying advertising message.

Delka Pen Stand – DPS

Attractive delta shaped pen stand with tapered pen: moulded in ivory plastic with Skivertex inset panel in range of colours to display advertising message.

Paper Knives

Paper knives in crystal or ivory plastic with panels for advertising message.

Three types –

- DPKC Crystal knife 241mm (9 $\frac{1}{2}$ ") long.
- DPKD Ivory dagger shape 178mm (7") long.
- DPKS Ivory slitter with steel blade for swift easy letter opening.

Blocks and Dies can be supplied by Elkmark Ltd. – if not supplied by customer – and a range of standard typefaces is available for which an initial setting charge only is applicable.

Enhanced with the foil-blocking to your own design, advertising gifts are an ideal advertising medium. They are economic and can be presented to individual recipients to carry your message in the most direct and effective way.

Dimensions and Material Specifications

Based on metric sizes and nearest inch equivalent.

Owing to the nature of materials used a small tolerance is required on all dimensions shown and colour shades. We also reserve the right to alter or vary material specifications without prior notice.



elklip

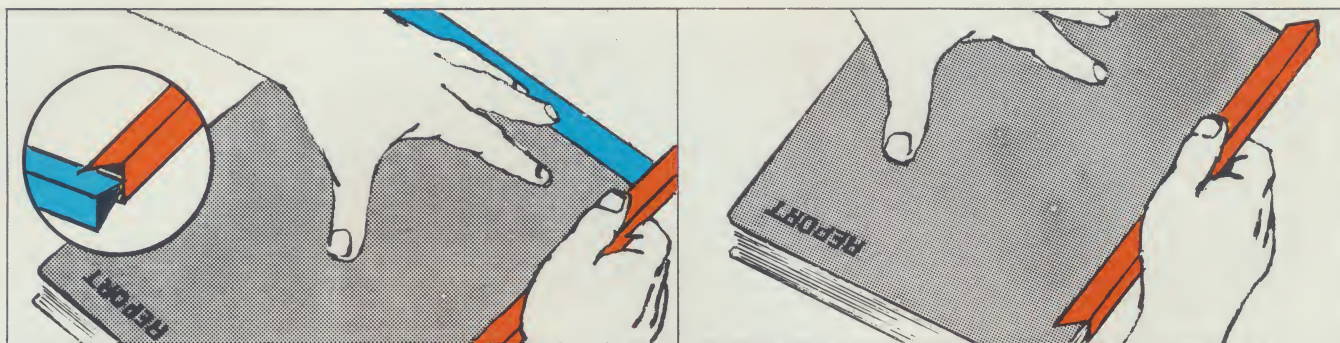
3





elklip

Elklip Slide-on Binding System



1. For easy binding use a spare Elklip placed at the base of the publication to act as a wedge. Pull the 'Binding Elklip' towards you over the wedge and it will now slide easily over the contents.

2. Slide 'Elklip' to full length of contents.

Features

- ☐ A neat inexpensive binding system, complete in itself requiring no special skill or equipment.
- ☐ Binds loose unpunched sheets securely in bookform – with or without covers.
- ☐ Easy to use – simply slide on and off. Contents can be changed easily.
- ☐ Can be foil blocked in a range of colours including gold, using standard typefaces or purpose-made blocks or dies for special lettering such as trade marks or company names.
- ☐ Elklips are made from extruded rigid P.V.C. to precise tolerances and can be cut to any length up to 1270mm (50").
- ☐ Three capacities available for different thickness of contents up to 10mm ($\frac{3}{8}$ ").
- ☐ Five colours: White, Blue, Grey, Red, Black.

Applications

The Elklip binding system is ideal for many applications where a simple, effective and economic binding is required for unpunched sheets up to 10mm ($\frac{3}{8}$ ") capacity. This system provides a permanent form of binding with the added advantage of being loose-leaf enabling the contents to be changed quickly and easily.

Typical applications are:

Booklets	Price Lists
Catalogues	Procedure Manuals
Charts	Quotations
Colour Swatches	Reports
Data Sheets	Sales Promotion
Drawings	Literature
Estimates	Service Manuals
Loose Sheets	Specifications
Maps	Technical Reports

This versatile binding has also been adopted for other uses including: Protection of Saw and Knife Blades, Picture Framing, Protection of Glass Edges, Suspension device for Maps, Charts, Drawings and any form of sheet or board where a protective or decorative edge is required.

Elklip Folders

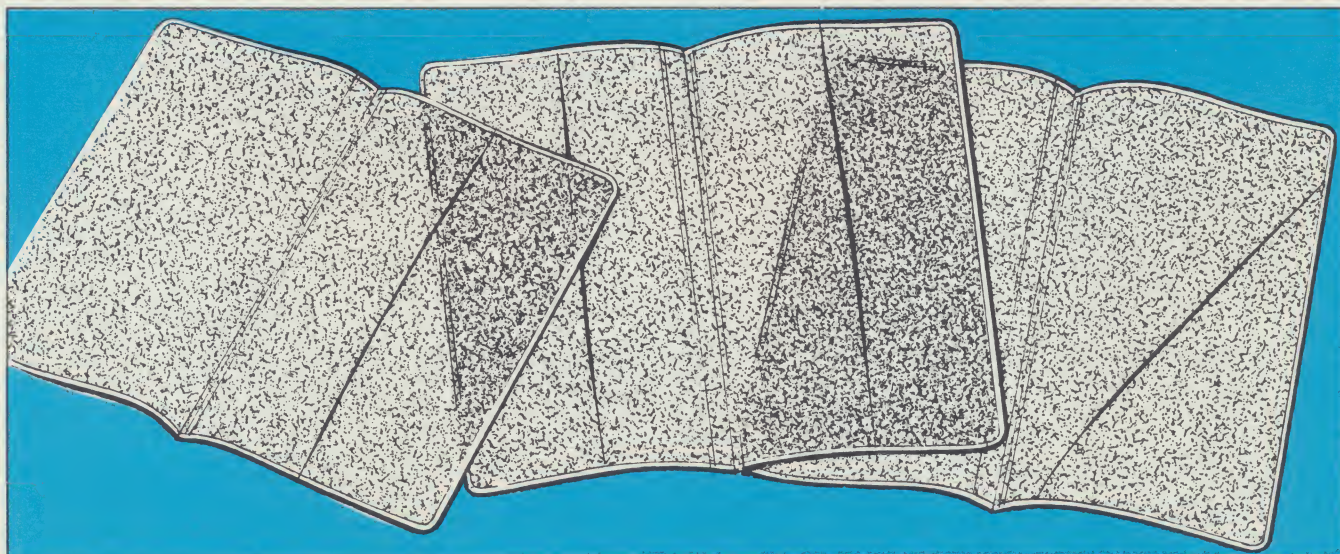
A range of frosted clear P.V.C. covers is available in two stock sizes and five variations. Other sizes and designs are also available from stock tools and in alternative P.V.C. materials. All these can be foil blocked or screen printed in a range of colours.

Stock covers are available for the standard paper sizes:

International A4
297mm x 210mm ($11\frac{3}{4}$ " x $8\frac{1}{4}$ ").
Standard Foolscap
330mm x 203mm (13 " x 8 ").

Variations:

- Without pocket
- With vertical pocket on inside back
- With vertical pockets inside back and front
- With diagonal pocket on inside back
- With card pocket to contain personalised card



Specifications

Elklip Slide-on Spines

Capacities: 5mm ($\frac{3}{16}$ "), 7mm ($\frac{1}{4}$ "), 10mm ($\frac{3}{8}$ ").

Stock lengths: 254mm (10"), 280mm (11"), 292mm (11½"), 297mm (11¾"), 317mm (12½"), 330mm (13"), 355mm (14").

Special lengths: Available for minimum quantities of 500 per colour and length up to 1270mm (50").

Colours: White, Blue, Grey, Red, Black.



Elklip Folders

Stock sizes: (folded) are always oversize to accomodate the contents.

317mm x 228mm (12½" x 9") for use with Standard International A4.

355mm x 228mm (14" x 9") for use with Standard Foolscap.

Special sizes, designs and alternative materials

Available to order in minimum quantities of 500 according to type and size of folder required, including Standard English Quarto.

Materials

Standard Stock: 0.254mm (0.010") frosted clear.

Available to order:

Glass clear 0.020mm (0.008"). Glass clear 0.254mm (0.010").

Translucent colours 0.020mm (0.008"). Yellow, Green, Blue, Red.

Solid colours 0.406mm (0.016"). Green, Blue, Brown, Maroon, Black.



Printing and Blocking

All Elklips and Elklip folders can be foil blocked or screen printed in a range of colours using stock type faces, purpose-made blocks or dies for special lettering such as trade marks and company names. Printed Elklip folders are chargeable with purchase tax. However, if overprinted with a company name or trade mark together with wording which describes the contents the folders are exempt from purchase tax.



Availability

Stock Spines or Covers: Minimum quantity 100 per colour, size or type.

Non-Standard sizes: Available to meet customers requirements in minimum quantities of 500 spines or covers.



elklip binders and covers



elklip covers

A range of clear, frosted and coloured covers in flexible, semi-rigid or board-stiffened P.V.C.

Pre-printed colour inserts can be welded between double thickness clear or frosted covers. The semi-rigid material can be supplied with or without window cut-out.

Standard Cover Size — 297 x 216mm 11 $\frac{3}{4}$ " x 8 $\frac{1}{2}$ " for International A4.

Standard Opaque Colours — Green Blue Brown Burgundy or Black.

Minimum Quantities — Standard sizes and materials
— 100 per size or type.
Non-standard sizes or materials
— 1000 per size or type.

Material

Glass Clear .008" gauge

Frosted .010" gauge

Glass Clear .016" gauge

Frosted Clear .020" gauge

Grey Semi-Rigid .020" plain or with window

Opaque single thickness .024" plain or with window

Opaque double thickness 2 x .016"

.025" card stiffened

.070" board stiffened

cover blocking

The complete range of Elk presentation folders have been designed for use in presenting and protecting all types of sales promotion material including price lists, catalogues, photographs, illustrations and important tenders, specifications or documents where a distinctive appearance, permanent protection and durability are required.

Enhanced with metallic gold or silver heat stamping, foil blocked in pigment colours or colour printed with your Company name, symbol or sales promotion message — they are a most effective and direct advertising medium.

Our associate company Elkmark Ltd. are specialists in this work and provide a complete blocking service. Blocks and dies can be supplied — if not provided by the customer — and a full range of standard typefaces is available for which an initial setting charge only is applicable.

Folders designed for use with such printed matter as trade catalogues, price lists, advertising or technical brochures and specifications, so titled together with the Company's name or accepted abbreviation are exempt from Purchase Tax — and in many cases the cost of blocking is offset by the saving in Purchase Tax.

When Ordering - please state

Product: Quantity, type, size, colour or finish.

Printing & Blocking: Quantity, position, typeface, foil colour, Standard typeface or special blocks to be supplied by customer or Elkmark Ltd.

Dimensions and Specification

Based on metric sizes and nearest inch equivalent. A small tolerance is required on all dimensions and colour shades shown, owing to nature of materials used and we reserve the right to alter or vary material specifications without prior notice.

In the case of all printed matter or blocked items and special orders we reserve the right to deliver 10% over or under the quantity ordered.



**presentation
folders**

presentation folders

4





presentation folders

clearway

Clearway pockets and folders provide an inexpensive method of presenting sales literature or important documents in an attractive and permanent form. Protecting and displaying the contents they are ideal for tenders, quotations, photographs, illustrations, drawings and all types of publicity material.

Types available:

Folders

CW Welded two sides with stepped front, thumb cut-out and flap-over pocket with personal address card.

CWX As above but without flap-over pocket.

Pockets

CL 2 Welded two sides with flush edges.

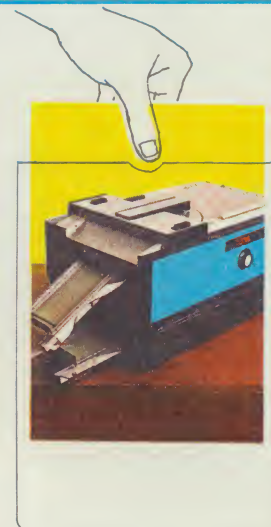
CL 3 Welded three sides, flush edges and thumb cut-outs, side or top opening.

Pockets can be punched to fit display binders.

Self-adhesive or welded personal address pocket also available.

Standard Covers – Frosted (F) or Glass clear (C) vinyl. Opaque and translucent colours also available to special order.

Standard Sizes – International A4 and Standard Foolscap. Other sizes also available from stock tools.



CL312C

elkolor colourbound

Colourbound folders are available with spines in ten different colours for colour coding of contents or display of advertising message in company colours.

Types available:

CE Spine closed at each end to provide firm grip for loose sheets up to 3mm ($\frac{1}{8}$ " thick).

CF Flat opening. Optional extra 2-hole prong binder or pocket (vertical or diagonal) inside back cover.

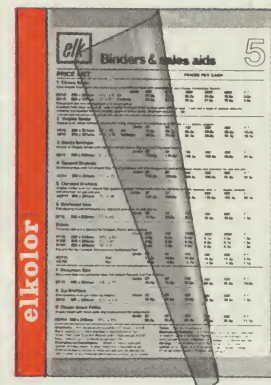
Spine colours

White, Grey, Yellow, Tan, Green, Navy Blue or Bright Blue, Burgundy or Bright Red, Black.

Standard Covers – Frosted (F) or Glass clear (C) vinyl. Opaque and translucent colours also available to special order.

Standard Sizes – International A4 and Standard Foolscap. Other sizes also available from stock tools.

All types available with self-adhesive or welded pocket on front cover for personal address card to special order.



CE12F

elkridge semi-rigid

Presentation folders with .012 semi-rigid covers and coloured spines. For presentation and permanent protection of important documents where a distinctive prestige presentation and extra durability are required.

Types available:

Frosted (RF) or glass clear (RC) front cover and semi-rigid opaque coloured back.

RFPB and **RCPB** Diagonal pocket back cover and 2-hole prong-binder inside spine.

Opaque coloured semi-rigid front and back covers.

RRPB Diagonal pocket front cover and 2-hole prong binder.

RRPP Diagonal pockets inside front and back covers.

RRPW Diagonal pocket front cover and expanding wallet type flap inside back cover to take documents up to 12 mm ($\frac{1}{2}$ " thick).

All types have personal address pocket on front cover.

Colours:

Spines – White, Grey, Yellow, Tan, Green, Navy or Bright Blue, Burgundy or Bright Red, Black.

Covers – Dove Grey, Orange, Bright Blue.

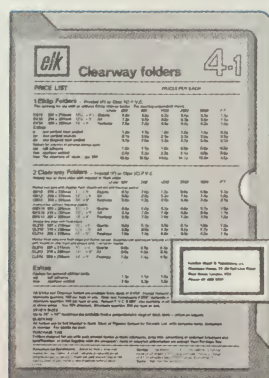
Standard Sizes – International A4 and Standard Foolscap.



RF12PB



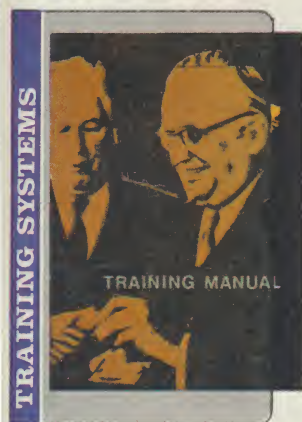
CL214F



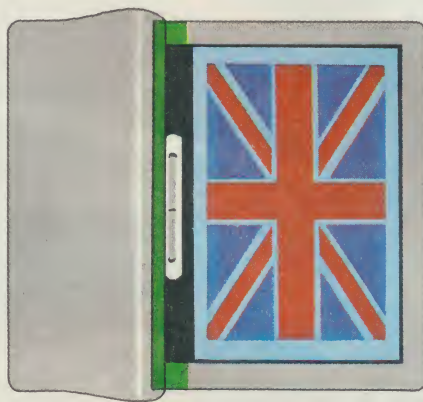
CW12F



CWX14F



CE14F



CF12BF



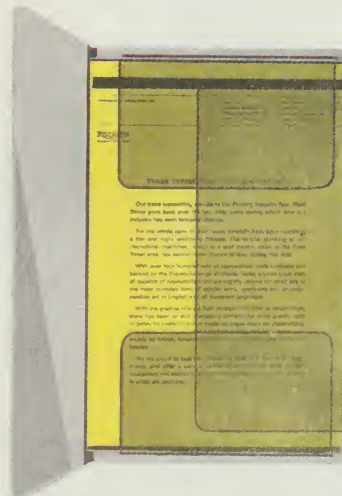
CF14PF



RR14PB



RR12PP



RR12PW



presentation folders

elklip slide-on binders

Elklip slide-on binders offer a simple, inexpensive system requiring no special skill or equipment – for binding loose sheets in a permanent form. Can be used with or without Elklip folders.

Types available:-

Capacities – 5mm ($\frac{3}{16}$ "), 7mm ($\frac{1}{4}$ "), 10mm ($\frac{3}{8}$ ").

Lengths – Standard 254mm (10") up to 355mm (14"). Other lengths from 140mm ($5\frac{1}{2}$ ") up to 1270mm (50") available to special order.

Colours – White, Blue, Grey, Red, Black.



elklip folders

Used with or without Elklip slide-on binder. Easy to use permanent form of binding for loose unpunched sheets.

Types available:-

CK – Flat opening – without pockets.

CKP – With vertical pocket on back cover.

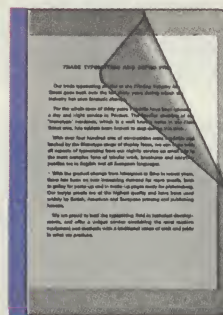
CKPP – With two vertical pockets inside front and back covers.

CKDP – With diagonal pocket inside back cover.

Standard Covers – Frosted (F) or Glass clear (C) vinyl. Opaque and translucent colours also available to special order.

Standard Sizes – International A4 and Standard Foolscap. Other sizes also available from stock tools.

All types available with self-adhesive or welded pocket on front cover for personal address card to special order.



CK12F
with 7mm Blue Elklip



CK14PF

cover blocking

The complete range of Elk presentation folders have been designed for use in presenting and protecting all types of sales promotion material including price lists, catalogues, photographs, illustrations and important tenders, specifications or documents where a distinctive appearance, permanent protection and durability are required.

Enhanced with metallic gold or silver heat stamping, foil blocked in pigment colours or colour printed with your Company name, symbol or sales promotion message – they are a most effective and direct advertising medium.

Our associate company Elmark Ltd. are specialists in this work and provide a complete blocking service. Blocks and dies can be supplied – if not provided by the customer – and a full range of standard typefaces is available for which an initial setting charge only is applicable.

Folders designed for use with such printed matter as trade

catalogues, price lists, advertising or technical brochures and specifications, so titled together with the Company's name or accepted abbreviation are exempt from Purchase Tax – and in many cases the cost of blocking is offset by the saving in Purchase Tax.

special purpose folders and pockets

Standard stock sizes of the ELK range of presentation folders are for International A4 and Standard foolscap. Other sizes and special shapes or purpose made folders and pockets are available from a wide range of stock tools or special tools for purpose-made folders.

Standard materials are Frosted (F) or Glass clear (C) vinyl. Opaque and translucent colours are also available for minimum quantity of 250 per colour and size.

Translucent colours – Yellow, Green, Blue, Red.

Opaque colours – White, Grey, Yellow, Tan, Green, Navy or Bright Blue, Burgundy or Bright Red, Black.

When Ordering - please state

Product: Quantity, type, size, colour or finish.

Printing & Blocking: Quantity, position, typeface, foil colour, Standard typeface or special blocks to be supplied by customer or Elmark Ltd.

Dimensions and Specification

Based on metric sizes and nearest inch equivalent. A small tolerance is required on all dimensions and colour shades shown, owing to nature of materials used and we reserve the right to alter or vary material specifications without prior notice.

In the case of all printed matter or blocked items and special orders we reserve the right to deliver 10% over or under the quantity ordered.



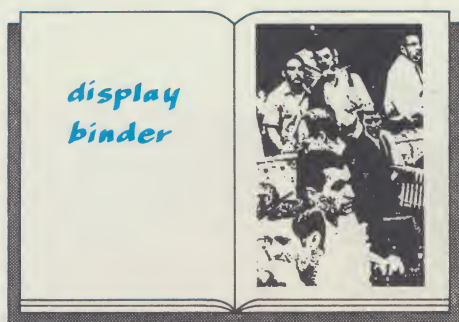
sales aids

5





display binders

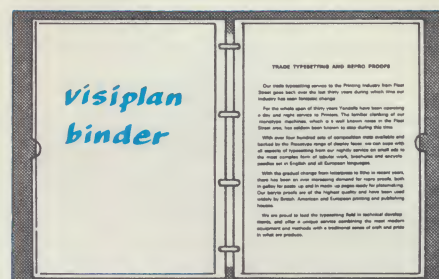


DB

Display binder with 12, 18 or 24 glass clear transparent top-opening pockets welded into spine. Covers in heavy duty board stiffened Vinyl.

Slim, light and elegant – for displaying photographs, illustrations and all types of sales promotion literature.

Available for international A4 (DB12), standard foolscap (DB14) and A3 (420 x 297 mm.) (16 $\frac{1}{2}$ " x 11 $\frac{3}{4}$ ") (DB17) paper sizes.



VPB

Display binder with loose-leaf ring mechanism for holding up to 25 double sided glass clear transparent pockets and contents

The board stiffened Vinyl covers have inside pockets – back and front to carry additional loose sheets.

Available for international A4 (VPB12) and standard foolscap (VPB14) paper sizes.



CBC

Flat opening briefcase with full-closure flap and tuc-tite closure. With loose leaf ring mechanism for holding up to 25 double-sided glass clear transparent pockets and contents.

Board stiffened Vinyl covers have inside pockets to carry additional loose sheets.

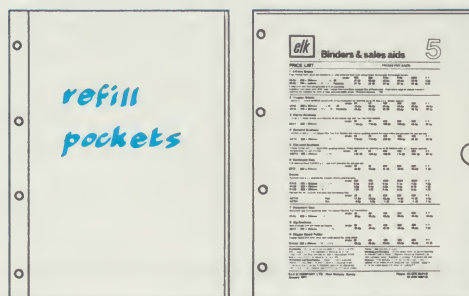
Available for international A4 (CBC12) and standard foolscap (CBC14) paper sizes.



CRB14

Flat opening Vinyl briefcase with full-closure flap and tuc-tite metal fastener. Four ring loose leaf mechanism to hold up to 10 double-sided glass clear pockets for displaying all types of sales promotion material; gusset pocket inside front cover to hold loose sheets.

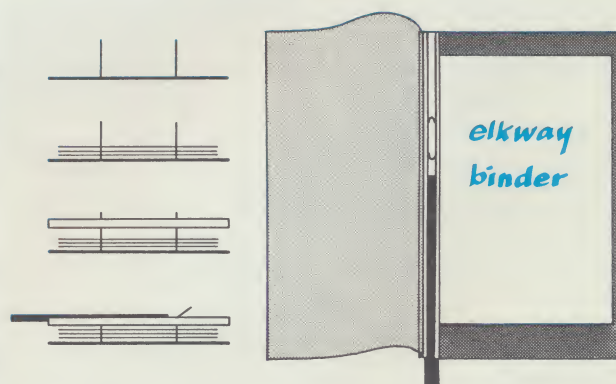
Supplied complete with replaceable A4 size pad in back cover and ball point pen. Back cover also suitable for inserting order pad.



RT = Top opening. RS = Side opening.

Glass clear transparent pockets side or top opening – punched with four holes for use with the Visiplan Binder or Clarity and Clarcord Briefcases.

Available for international A4 or standard foolscap paper sizes.



EWB

A slim elegant binder with unique prong binder and slide-on compressor system. Frosted or clear p.v.c. front and opaque coloured card-stiffened back. For prestige presentation and protection of important documents.

Available for international A4 size literature (EWB12) or standard foolscap size (EWB14).



CCB

Executive type Vinyl briefcase for use at conferences or sales meetings.

Flat opening in use – slim and compact when closed with full-closure flap and tuc-tite fastener.

Gusset pocket inside front cover to hold papers or sales literature; supplied complete with A4 size pad and ball point pen.



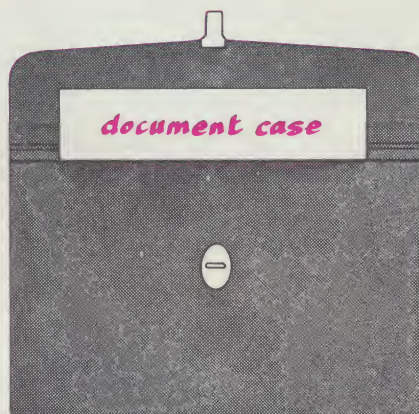
CP

Conference pad in board stiffened Vinyl cover with clear frosted pocket inside front for loose sheets – complete with A4 size pad and ball point pen.



ZB

Slim light-weight and inexpensive document case with gilt metal zip fastener. Will take standard foolscap or A4 size documents. Suitable for presenting all types of sales promotion material at exhibitions, conferences, press releases.



DC

Double-thickness Vinyl card stiffened underarm briefcase with gusset sides, full-closure flap and tuc-tite fastener. Light-weight, inexpensive and durable in every day use.



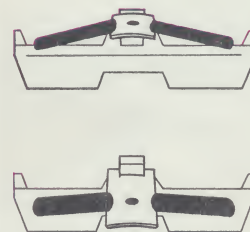
CBF

Board stiffened Vinyl folder with clear frosted pocket inside front cover for loose sheets and streamlined easy-action press-clip on back cover to hold fully bound or loose sheets securely. Foolscap size.



CB

Vinyl covered board with streamlined press-clip to hold bound pads or loose sheets. Complete with reinforced suspension hole at top and with pocket on back.





sales aids



advertising message

The complete range of ELK sales aids and display binders have been designed to withstand constant daily use and retain their prestige appearance. They are light to carry and easy to use.

Enhanced with metallic gold or silver heat stamping, foil blocked in pigment colours or colour printed with Company name or symbol – they carry your advertising or sales promotion message in a direct and most effective way.

Our associate company Elkmark Ltd. are specialists in this work and provide a complete blocking service. Blocks and dies can be supplied – if not provided by

customer – and a full range of standard typefaces is available for which an initial setting charge only is applicable.

Standard Products and Special Sizes

Standard stock sizes for A4, Foolscap and A3 paper sizes are shown in leaflet and detailed in price-list. Other sizes and specially made purpose built sales aids can be supplied to special order from a range of stock tools or special tools can be provided.

The complete range of ELK sales aids are available in high-grade Vinyl in standard colours – BURGUNDY RED, BLUE or BLACK. Other colours and special finishes can also be supplied.

When Ordering - please state

Product	Quantity, type, size, colour: Quantity and type of refill pockets if required.
Printing & Blocking	Quantity, position, typeface, foil colour, special requirements.

Dimensions and Specification

Based on metric sizes and nearest inch equivalent. A small tolerance is required on all dimensions and colour shades shown owing to nature of materials used and we reserve the right to alter or vary material specifications without prior notice.

In the case of all printed matter or blocked items we reserve the right to deliver 10% over or under the quantity ordered.



Planner Diaries for 1973

1-1

FAN FOLD DIARY

PRICES PER EACH

THREE SIZES

NO. 6 DIARY PAGE SIZE 152 x 89mm 6" x 3½" (Formerly Size 2.)

NO. 7 DIARY PAGE SIZE 178 x 76mm 7" x 3" (Formerly Size 3.)

NO. 8 DIARY PAGE SIZE 203 x 76mm 8" x 3" (Formerly Size 1.)

COLOURS

VINYL CASES in TAN, GREEN, RED, BLUE or BLACK

LEATHER CASES in BROWN CALF, HAZEL PIGSKIN OR BLACK MOROCCO wallet style with turned edges

Vinyl Case with Diary

	Under 250	250	500	1000	2500	P. Tax
Size 6, 7 or 8 (V) standard cover	17.5p	16.0p	15.0p	14.0p	13.0p	2.5p
Size 6, 7 or 8 (VW) with extending wing pockets for credit cards	21.0p	19.5p	18.0p	17.0p	15.5p	3.0p

Extras

(F) Index flap for sealed in card insert supplied by customer to display additional advertising matter on 1 or 2 pages — all sizes.

Min. Qty.	500	1000	2000	P. Tax
	6.0p	5.5p	5.0p	1.0p

Leather Case with Diary

	Under 100	100	250	500	1000	P. Tax
Size 6, 7 or 8 (C) Calf leather	78.0p	76.0p	74.0p	72.0p	61.0p	12.0p
Size 6 (CW) Calf with extending wing	90.0p	87.5p	85.0p	82.5p	70.0p	13.8p
Size 6, 7 or 8 (P) Pigskin or (M) Morocco	84.0p	81.5p	79.0p	78.5p	65.5p	13.0p
Size 6 with extending wing (PW) Pigskin or (MW) Morocco	96.0p	93.0p	90.5p	88.5p	75.0p	14.8p

Extras

(GM) Rolled gold corner mounts (all quantities) per pair 20.0p per four 39.0p 3.3p and 6.5p

Optional Extra Sections

	Under 250	250	500	1000	2500	P. Tax
Size 6, 7 or 8 (T) telephone index or (N) memo pad	3.3p	3.0p	2.7p	2.2p	2.0p	0.5p
Size 6 (TT) only tabulated tel. index	5.5p	5.1p	4.8p	4.5p	4.1p	0.8p
Size 6 or 7 (RM) scanner road map	8.5p	8.0p	7.5p	7.0p	6.5p	—
Size 6 (BMG) Businessman's Guide	7.0p	6.5p	6.0p	5.5p	5.0p	1.0p
Size 6 (MG) Motorists Guide	7.0p	6.5p	6.0p	5.5p	5.0p	1.0p

Diary Refills

	Under 250	250	500	1000	2500	P. Tax
Size 6, 7 or 8 (DR) — twelve months	10.0p	9.0p	8.4p	8.0p	7.0p	1.4p

General Information

Cover Blocking — Both plastic and leather covers can be foil blocked in metallic gold, silver or pigment colours by Elkmark Ltd. — with company name, trademark or advertising message. For details see overleaf.

Printed Inserts and Flyleaf printing — additional pages of specially printed advertising or other information can be supplied by Elkmark Ltd. For details see overleaf.

Minimum Quantities

Vinyl cases — Standard colours as listed above — 50. Special colours and printed finishes — 1000 per colour and size. Leather cases — Standard covers as listed above — 25. Other leather covers and Skivertex available to special order — 500 per size and type.

Dimensions and Specification — Based on metric sizes and the nearest inch equivalent. A small tolerance is required on all dimensions due to nature of materials used, and we reserve the right to alter or vary material specifications without prior notice.

Carriage — Free delivery in U.K. to one address by normal route on all orders of £10 value and over. Delivery charge of £1 on all orders below £10 value. (Excluding P.T.)

Terms — Net monthly.

Prices and Purchase Tax — Subject to change without prior notice.

On Pocket Size Planner Diaries Notebooks or Wallet Cases

In Metallic Gold or Silver and Pigment Colours — White Blue Red or Yellow

Initial Setting Charges — Cover Blocking

From Die of Company Logo or Trademark (No Typesetting)

No Charge

Typesetting

One to Five Lines of Type	£1.00
Six to Ten Lines of Type	£1.25
Settings exceeding 10 lines or 10 sq. ins.	£1.50

Cover Blocking

	Under 500	500	1000	2500	5000
Setting charge as above plus each	2.0p	1.7p	1.4p	1.1p	0.8p
Blocking of individual initials Per Set	10p				
Blocking of Full Name of Recipient Per Name	15p				
Minimum Charge £2. Two Colour Blocking double one colour rate					

Printed Inserts and Flyleaf Printing

Printed Insert

Single sheet printed on one or both pages — inserted in front or back pocket or sealed into Index Flap.

Three or more pages printed on fan-folded insert for front or back pocket.

Page sizes as for diary.

All sizes — prices each per complete insert

	Under 100 Min. charge	100	250	500	1000	2500
One colour one page	£5.00	5.0p	3.0p	2.0p	1.5p	1.0p
Two colours one page	£7.50	7.5p	4.5p	3.0p	2.0p	1.5p
One colour two pages						
Two colours two pages	£10.00	10.0p	7.0p	4.5p	3.0p	2.0p
One colour three/four pages						
Two colours three/four pages	£12.50	12.5p	10.0p	7.5p	5.0p	3.0p

Flyleaf Printing

Printing direct on front flyleaf of diary insert.

All sizes — prices each

	Under 100 Min. charge	100	250	500	1000	2500
One colour	£5.50	5.5p	4.5p	3.5p	2.5p	2.0p
Two colours	£10.00	10.0p	8.0p	6.5p	5.0p	4.0p

All the above prices are subject to sight of copy. Special type faces, complicated settings and tabulated tables will be charged extra according to copy.

Extras — Dies and Proofs

Blocking Die for Company Name or Logo

Up to 5 sq. ins.

Up to 10 sq. ins.

Up to 15 sq. ins.

If not supplied by Customer

£5.00

£6.50

£7.50

(Intricate designs or crests at 15 sq. ins. rate)

Artwork if not supplied charged at cost

Proofs

Cover Blocking

From Die only in Black on White	No Charge
From Die, foil blocked 1 colour	£1.00
From Typesetting if requested	£1.00

Printed Matter

Machine proof	No Charge
Colour proof	£1.00

Quantities

On all blocked or printed items we reserve the right to deliver over or under the quantity ordered by 10%.

Carriage — Free delivery in U.K. to one address by normal route.

Terms — Net monthly.

Prices — Subject to change without prior notice.



Planner Diaries for 1973

1-2

FASTBOUND DIARY

PRICES PER EACH

SIZE

(FB) Page Size 171 x 89mm (6 $\frac{3}{4}$ " x 3 $\frac{1}{2}$ ")

48 pages printed 2 colours.

With month to month view diary and

24 pages of useful information including

telephone index and 8 colour

London Underground Map

COLOURS

VINYL CASES in BLACK, BLUE, BURGUNDY, BROWN.

SKIVERTEX CASES in BLACK, BLUE, BURGUNDY.

WALLET LEATHER CASES in BROWN or BLACK CALF or HAZEL PIGSKIN — wallet style with turned edges.

Vinyl Case with Diary

(FBV) Fastbound Diary in Refillable Vinyl Pocket Case

(FBVW) with addition of extending wing for credit cards

Under 250	250	500	1000	2500	P. Tax
23.0p	21.4p	19.8p	18.2p	16.5p	3.3p
25.0p	23.3p	21.6p	20.6p	18.2p	3.6p

Skivertex Case with Diary

(FBS) Fastbound Diary

in turned edge Skivertex cover

Under 250	250	500	1000	2500	P. Tax
29.5p	27.5p	25.5p	23.5p	21.5p	4.3p

Wallet Leather Case with Diary

(FBC) with Fastbound Diary

in refillable Calf Leather Case

(FBP) in refillable Pigskin case

Under 100	100	250	500	1000	P. Tax
92.5p	88.5p	84.5p	81.0p	69.0p	13.5p
98.5p	94.5p	90.5p	87.0p	75.5p	14.5p

Fastbound Diary Refills

(FBR) Fastbound Refill

for refillable covers

Under 250	250	500	1000	2500	P. Tax
15.5p	14.5p	13.5p	12.5p	11.5p	2.3p

DESK DIARY

PRICES PER EACH

A4 Size — (Wiro Bound)

Page Size 297 x 210mm (11 $\frac{3}{4}$ " x 8 $\frac{1}{4}$ ")

Week to a page — two weeks to view.

With separate 15 month planning schedule

in pocket of front cover.

COLOURS

Refillable cover in board stiffened printed Comino vinyl in TAN, GREEN, BURGUNDY, BLUE and Continental calf finish in BLACK.

	Under 100	100	250	500	1000	1500	P. Tax
(DD) Vinyl cover with diary	103.5p	99.0p	94.5p	90.0p	83.5p	76.5p	15.0p

Desk Diary Refills

(DDR) Diary Refill

(DDS) Fanfold Planning Schedule

Under 250	250	500	1000	1500	P. Tax
65.6p	61.3p	57.0p	52.7p	48.4p	9.5p
6.0p	5.5p	5.1p	4.8p	4.4p	0.9p

General Information

Cover Blocking — Both plastic and leather covers can be foil blocked in metallic gold, silver or pigment colours by Elkmark Ltd. — with company name, trademark or advertising message. For details see overleaf.

Additional Printed Pages — additional pages of specially printed advertising or other information can be supplied by Elkmark Ltd. For details see overleaf.

Minimum Quantities

Vinyl covers — Standard colours as listed above — 50. Special colours and printed finishes — 1000 per colour.

Leather and Skivertex (Fastbound only) — Standard covers as listed above — 25. Other covers to special order 500 per type.

Dimensions and Specification — Based on metric sizes and the nearest inch equivalent. A small tolerance is required on all dimensions due to nature of materials used, and we reserve the right to alter or vary material specifications without prior notice.

Carriage — Free delivery in U.K. to one address by normal route on all orders of £10 value and over. Delivery charge of £1 on all orders below £10 value. (Excluding P.T.)

Terms — Net monthly.

Prices and Purchase Tax — Subject to change without prior notice.



Foil blocking & printing

On Fastbound Pocket and Desk Diaries

In Metallic Gold, Silver or Pigment Colours — White, Blue, Red, Yellow

Initial Setting Charges — Cover Blocking

From Die of Company Logo or Trademark (No Typesetting)

No Charge

Typesetting

One to Five Lines of Type	£1.00
Six to Ten Lines of Type	£1.25
Settings exceeding 10 lines or 10 sq. ins.	£1.50

Cover Blocking

Per Colour or Position

	Under 500	500	1000	2500	5000
Setting charge as above plus each	2.0p	1.7p	1.4p	1.1p	0.8p
Blocking of individual initials Per Set	10p				
Blocking of Full name of Recipient Per Name	15p				
Minimum Charge £2. Two Colour Blocking double one colour rate					

Additional Printed Pages Extra pages of specially printed matter — bound in.

Fastbound — pocket size

Prices per each complete insert

Page size 171 x 89mm 6 $\frac{3}{4}$ " x 3 $\frac{1}{2}$ "	500	1000	2500
One page one colour	3.5p	2.7p	2.2p
One page two colours	4.1p	3.1p	2.5p
Two pages one colour	4.5p	3.2p	2.4p
Two pages two colours	5.3p	3.7p	2.7p
Four pages one colour	6.9p	4.5p	3.1p
Four pages two colours	8.3p	5.4p	3.6p

Minimum quantity — 500 inserts.

Minimum charge — equivalent to charge for 500 complete inserts.

Desk Diary — A4 size

Prices per each complete insert

Page size 297 x 210mm 11 $\frac{3}{4}$ " x 8 $\frac{1}{4}$ "	250	500	1000	2500
One page one colour	9.0p	6.0p	3.8p	2.4p
One page two colours	10.8p	7.2p	4.7p	3.1p
Two pages one colour	14.4p	9.6p	5.8p	3.5p
Two pages two colours	18.0p	12.0p	7.3p	4.5p
Four pages one colour	28.4p	18.9p	11.1p	6.4p
Four pages two colours	39.2p	26.1p	15.0p	8.4p

Minimum quantity — 250 inserts.

Minimum charge — equivalent to charge for 250 complete inserts.

All the above prices are subject to sight of copy. Special typefaces, complicated settings and tabulated tables will be charged extra according to copy.

Extras — Dies and Proofs

Blocking Die for Company Name or Logo

Up to 5 sq. ins.

Up to 10 sq. ins.

Up to 15 sq. ins.

If not supplied by Customer

£5.00

£6.50

£7.50

(Intricate designs or crests at 15 sq. ins. rate)

Artwork if not supplied charged at cost

Proofs

Cover Blocking

From Die only in Black on White	No Charge
From Die, foil blocked in 1 colour	£1.00
From Typesetting if requested	£1.00

Printed Matter

Machine proof	No Charge
Colour proof	£1.00

Quantities

On all blocked or printed items we reserve the right to deliver over or under the quantity ordered by 10%.

Carriage — Free delivery in U.K. to one address by normal route.

Terms — Net monthly.

Prices — Subject to change without prior notice.



Advertising gifts

2.1

PRICE LIST

PRICES PER EACH

Desk Top Items

Perpetual Calendars—DPC

	Under 100	100	250	500	1000	P.T.	P.T.
DPC1 Elkube	60.4p	56.5p	52.5p	48.6p	44.7p	10.5p	8.8p
DPC2 Panel Rotary	56.3p	52.5p	48.9p	45.3p	41.6p	10.5p	8.8p

Tubby Memo Pads 105 x 148mm (4 $\frac{1}{8}$ " x 5 $\frac{7}{8}$ ")—DTP

DTP Plain Cover with pad—size A6	25.6p	24.0p	22.2p	20.6p	18.9p	4.8p	4.0p
DTPD Date marked cover with pad and magnetic marker	38.3p	35.7p	33.3p	30.8p	28.3p	7.1p	6.0p
GMP Magnetic pencil	18.0p	16.8p	15.6p	14.5p	13.3p	3.4p	2.8p
DTPR Refill—200 Leaf pads	13.5p	12.6p	11.7p	10.9p	10.0p	2.5p	2.1p

Memo Tray — DMT

DMT Desk memo tray with loose sheets 127 x 76mm (5" x 3")	34.5p	32.1p	30.0p	27.8p	25.5p	6.4p	5.4p
DMR Desk memo refill 100 loose sheets 127 x 76mm (5" x 3")	6.9p	6.6p	6.0p	5.6p	5.1p	1.3p	1.1p

Pen Stand—DPS

DPS Deika Pen stand	51.8p	48.3p	45.0p	41.7p	38.3p	9.7p	8.1p
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Paper Knives—DPK

DPKC Crystal knife 241mm (9 $\frac{1}{2}$ ") long	12.6p	11.7p	10.8p	9.9p	9.0p	2.3p	2.0p
DPKD (1) Ivory—dagger shape 178mm (7") long without insert	4.5p	4.2p	3.9p	3.6p	3.3p	0.8p	0.7p
DPKD (2) Ivory—dagger shape 178mm (7") long with insert	8.1p	7.5p	6.9p	6.3p	5.7p	1.5p	1.3p
DPKS (1) Ivory splitter with steel blade without insert	8.4p	7.8p	7.2p	6.6p	6.0p	1.6p	1.3p
DPKS (2) Ivory splitter with steel blade with insert	11.4p	10.5p	9.6p	8.7p	7.8p	2.1p	1.8p

All the above items are available from stock range of advertising gifts. Variations and other items in plastic or leather available to special order — prices on request.

BLOCKING

All the above items can be heat-stamped in Gold, Silver or Pigment Colours by Eikmark Ltd. — with company name, trademark or advertising message.

Dimensions and Specifications — Based on metric sizes and the nearest inch equivalent. A small tolerance is required on all dimensions due to nature of materials used, and we reserve the right to alter or vary material specifications without prior notice.

Carriage — Free delivery in U.K. to one address by normal route on all orders of £10 value and over. Delivery charge of £1 on all orders below £10 value. (Excluding P.T.)

Terms — Net monthly.

Prices — Subject to change without prior notice.



Advertising gifts

2-2

PRICE LIST

PRICES PER EACH

Wallet Cases in Fine Leather

Flat Currency Wallet—LFW

	Under 100	100	250	500	1000	P.T.	P.T.
LFW2 Hazel Pigskin	103.5p	96.9p	90.0p	83.3p	76.5p	19.4p	16.2p
LFW3 Black Morocco	97.7p	91.2p	84.9p	78.6p	72.2p	18.2p	15.2p
LFW4 Crocodile Calf	113.9p	106.5p	99.0p	91.6p	84.2p	21.3p	17.8p

Slim notecase—LSN

LSN Slim notecase — Black Morocco	69.0p	64.5p	60.0p	55.5p	51.0p	12.9p	10.8p
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Wallet Noteboook — two sizes, No. 6 and No. 7—LWN

LWN1 Brown Calf	73.5p	68.7p	63.9p	59.1p	54.3p	13.7p	11.5p
LWN2 Hazel Pigskin	78.3p	73.2p	68.1p	63.0p	57.9p	14.6p	12.2p
LWN3 Black Morocco	76.2p	71.1p	66.0p	61.1p	56.0p	14.2p	11.9p

Credit Card and Memo Wallet—LCM

LCM1 Brown Calf	78.9p	73.8p	68.7p	63.6p	58.5p	14.8p	12.3p
LCM2 Hazel Pigskin	83.8p	78.3p	72.9p	67.4p	62.0p	15.7p	13.1p
LCM3 Black Morocco	81.6p	76.2p	70.8p	65.4p	60.0p	15.2p	12.7p
RP6/7 Memo refill pads for above—LWN and LCM	8.7p	8.1p	7.5p	6.9p	6.3p	1.6p	1.4p

Diary and Memo Wallet—LDMTT

LDMTT Black Morocco case, diary, tel. index, memo wallet	172.5p	161.4p	150.0p	138.8p	127.5p	32.3p	26.9p
DMR Refill for above, 100 loose sheets 127 x 76mm (5" x 3")	6.9p	6.6p	6.0p	5.6p	5.1p	1.3p	1.1p

Clip Notecase—LCN

LCN Clip Notecase	69.0p	64.5p	60.0p	55.5p	51.0p	12.9p	10.8p
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Gold Mounts

GM Rolled Gold corner mounts (all quantities)				per pair	18.7p	3.7p	3.1p
				per four	37.5p	7.5p	6.3p

Pocket Cases in Vinyl

Credit Card and Memo Wallet—VCMTT

	Under 100	100	250	500	1000	P.T.	P.T.
VCMTT Credit Card and Memo Wallet	20.2p	18.9p	17.7p	16.5p	15.2p	3.8p	3.2p
RP6 Memo Refill Pad for above	8.7p	8.1p	7.5p	6.9p	6.3p	1.6p	1.4p

Pocket Notebooks — pad size 102 x 64mm (4" x 2½")—VNB

VNBS Side opening	10.0p	9.3p	8.7p	8.1p	7.4p	1.9p	1.6p
VNBSP Side opening with pencil	13.5p	12.6p	11.7p	10.8p	10.0p	2.5p	2.1p
VNBH Head opening	9.3p	8.7p	8.1p	7.5p	6.9p	1.7p	1.5p
RP Refill pads for above	3.5p	3.3p	3.0p	2.8p	2.6p	0.7p	0.6p
RT Tel. Index for above	2.6p	2.4p	2.1p	2.0p	1.8p	0.6p	0.4p
RDP Refill Diary pencil for above	3.5p	3.3p	3.0p	2.8p	2.6p	0.7p	0.6p

Scanner Road Map—VSRM

VSRM6 No. 6 Page size 152 x 89mm (6" x 3½")	17.6p	16.5p	15.3p	14.2p	13.0p	—	—
VSRM7 No. 7 Page size 178 x 76mm (7" x 3")	17.6p	16.5p	15.3p	14.2p	13.0p	—	—

Driving Licence and Credit Card Case—VLC

VLC Driving Licence and Credit Card Case	8.0p	7.5p	6.9p	6.4p	5.9p	1.5p	1.3p
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Key Fobs

KF1 Oval pendant	11.1p	10.2p	9.6p	8.9p	8.2p	0.8p
KF2 Shield pendant	11.1p	10.2p	9.6p	8.9p	8.2p	0.8p
KF3 Square pendant	11.1p	10.2p	9.6p	8.9p	8.2p	0.8p
KF4 Round pendant	11.1p	10.2p	9.6p	8.9p	8.2p	0.8p
KF5 Plain leather	3.5p	3.3p	3.0p	2.8p	2.6p	0.2p
KF6 Oblong — with registration number insert	22.5p	21.0p	19.5p	18.1p	16.6p	1.6p
KF7 Crystal clear pendant with window for insert	11.4p	10.8p	9.9p	9.2p	8.4p	0.8p

All the above items are available from stock range of advertising gifts. Variations and other items in plastic or leather available to special order — prices on request.

BLOCKING

All the above items can be heat-stamped in Gold, Silver or Pigment Colours by Elkmark Ltd. — with company name, trademark or advertising message.

Dimensions and Specifications — Based on metric sizes and the nearest inch equivalent. A small tolerance is required on all dimensions due to nature of materials used, and we reserve the right to alter or vary material specifications without prior notice.

Carriage — Free delivery in U.K. to one address by normal route on all orders of £10 value and over. Delivery charge of £1 on all orders below £10 value. (Excluding P.T.)

Terms — Net monthly.

Prices — Subject to change without prior notice.

elkmark

Foil blocking & printing

On Pocket or Desk Items Notebooks or Wallet Cases.

In Metallic Gold or Silver and Pigment Colours — White Blue Red or Yellow

Initial Setting Charges

From Die of Company Logo or Trademark
(No Typesetting)

No Charge

TYPESETTING

One to Five Lines of Type	£1.00
Six to Ten Lines of Type	£1.25
Settings exceeding 10 lines or 10 sq. ins.	£1.50

Stamping in Gold or Silver

or any one Colour

Per Colour or Position

	100	500	1000	2500	5000
Setting charge as above plus each	2.0p	1.7p	1.4p	1.1p	0.8p

Blocking of Individual Initials Per Set 10p

Blocking of Full name of Recipient Per Name 15p

Quantities under 100 charged as 100

Minimum Charge £2

Two Colour Stamping double one colour rate

Special Printing

Tubby Pad and Notebook refills or other inserts can be specially printed with Company Name or advertising message.

Prices on request.

Extras

Blocking Die of Company Name or Logo
If not supplied by Customer

Up to 5 sq. ins.
£5

Up to 10 sq. ins.
£6.50

Up to 15 sq. ins.
£7.50

(intricate designs or crests at 15 sq. ins. rate)

Artwork if not supplied charged at cost

Proofs

From Die only in Black on White

No Charge

From Die foil blocked in 1 colour

£1

From Typesetting if requested

£1

Quantity

On all blocked items we reserve the right to deliver over or under the quantity ordered by 10%.

ELKMARK LTD., West Molesey, Surrey

Phone: 01-979 8441/5

March 1972

01-979 9921/5

EHB 36440



elklip slide-on binders

3

PRICE LIST

PRICES PER HUNDRED

		SIZE 5 (Formerly Size 3) 5mm (3/16")	SIZE 7 (Formerly Size 4) 7mm (1/4")	SIZE 10 (Formerly Size 7) 10mm (3/8")
				
Length				
Up to 152mm	6 inch	96p	111p	141p
Up to 178mm	7 inch	111p	126p	159p
Up to 210mm	8½ inch	126p	141p	174p
Up to 229mm	9 inch	141p	159p	204p
Up to 254mm	10 inch	159p	174p	222p
Up to 279mm	11 inch	174p	189p	237p
Up to 318mm	12½ inch	189p	204p	252p
Up to 330mm	13 inch	204p	222p	267p
Up to 356mm	14 inch	222p	237p	300p
Up to 381mm	15 inch	237p	267p	330p
Up to 406mm	16 inch	252p	300p	363p

Lengths of over 406mm (16 inch) up to
maximum 1270mm (50 inch) cut to order. Prices on request.

Quantity Discounts

Nett Order Value	£100	£250	£500
	5%	10%	15%

Covers

Stock covers for use with Elklip slide-on binders are:

Elklip Folders — Frosted (F) or Clear (C) vinyl flat-opening for International A4 and Standard Foolscap paper sizes. See price-list 4-1.

Unirail Covers — A range of Frosted (F) or Clear (C), semi-rigid or card/board stiffened vinyl covers for International A4 paper size. See price-list 6.

Other sizes available to special order; prices on request.

Minimum Quantities — 100 per size or length.

Colours — White, Blue, Grey, Red, Black.

Blocking — All Elklips can be heat-stamped in a variety of colours. For details and prices — see over.

Dimensions and Specifications — Based on metric sizes and nearest inch equivalent. A small tolerance is required on all dimensions due to nature of materials used and we reserve the right to alter or vary material specifications without prior notice.

Carriage — Free delivery in U.K. to one address by normal route on all orders of £10 value and over. Delivery charge of £1 on all orders below £10 in value.

Terms — Net monthly.



Foil blocking

On Elklip Slide-on Binders

In Metallic Gold or Silver and Pigment Colours — Red Blue Yellow Black or White

Stamping in Gold or Silver or any other colour

	Per Hundred Per Colour				
	250	500	1000	2000	5000
Single Line Stamping on Flat Back of Elklip					
Up to 254mm (10 inch) in length	200p	170p	140p	110p	80p

Two colour stamping

Double one colour rate

Cost of blocking die extra

Minimum charge £5.00. Special quotations for larger quantities.

Extras

Blocking Die of Company name or logo
if not supplied by Customer

Maximum Length of Die 254mm (10 inch) £5.00

Artwork if necessary charged at extra cost

PROOFS

From Die only in Black on White

No Charge

From Die foil blocked one colour

£1.00

Quantities

On all blocked items we reserve the right to deliver over or under the quantity ordered by 10%

Carriage — Free delivery in U.K. to one address by normal route.

Terms — Net monthly.



Elklip and Clearway folders

4.1

PRICE LIST

PRICES PER EACH

1 Elklip Folders — Frosted (F) or Clear (C) Vinyl

Flat opening for use with or without Elklip slide-on binder. For securing unpunched sheets.

				Under 500	500	1000	2000	5000	P.T.	P.T.
CK12	318 x 229mm	12½" x 9"	A4	7.2p	6.9p	6.6p	6.3p	5.7p	1.3p	1.1p
CK14	356 x 229mm	14" x 9"	Foolscap	7.5p	7.2p	6.9p	6.6p	5.9p	1.3p	1.1p

Extras:—

P	one vertical back pocket	1.8p	1.7p	1.6p	1.5p	1.3p	0.3p	0.3p
PP	two vertical pockets	3.1p	2.9p	2.8p	2.7p	2.5p	0.5p	0.5p
DP	one diagonal back pocket	3.1p	2.9p	2.8p	2.7p	2.5p	0.5p	0.5p

2 Clearway Folders — Frosted (F) or Clear (C) Vinyl

Welded two or three sides with stepped or flush edges.

				Under 500	500	1000	2000	5000	P.T.	P.T.
Welded two sides with stepped front, thumb cut-out and flap-over pocket.										
CW12	318 x 229mm	12½" x 9"	A4	9.0p	8.6p	8.2p	7.8p	7.0p	1.6p	1.3p
CW14	356 x 229mm	14" x 9"	Foolscap	9.6p	9.2p	8.8p	8.4p	7.6p	1.7p	1.4p

as above but without flap-over pocket.

CWX12	318 x 229mm	12½" x 9"	A4	8.1p	7.6p	7.2p	6.9p	6.2p	1.4p	1.2p
CWX14	356 x 229mm	14" x 9"	Foolscap	8.3p	7.8p	7.5p	7.2p	6.5p	1.4p	1.2p

Welded two sides with flush edges.

CL212	318 x 229mm	12½" x 9"	A4	6.9p	6.6p	6.3p	6.0p	5.4p	1.2p	1.0p
CL214	356 x 229mm	14" x 9"	Foolscap	7.5p	7.2p	6.9p	6.6p	5.9p	1.3p	1.1p

Welded three sides with flush edges and thumb cut-out. Supplied with opening on long side unless otherwise specified.

CL312	318 x 229mm	12½" x 9"	A4	6.9p	6.6p	6.3p	6.0p	5.4p	1.2p	1.0p
CL314	356 x 229mm	14" x 9"	Foolscap	7.5p	7.2p	6.9p	6.6p	5.9p	1.3p	1.1p

Also available with frosted or clear front and opaque back minimum 250 per type — prices on request.

Extras

Pockets for personal address cards.

SAP	self adhesive	1.2p	1.1p	1.0p	0.9p	0.8p	0.2p	0.2p
AWP	applique welded	2.4p	2.3p	2.2p	2.1p	2.0p	0.4p	0.4p
FAOC	'For attention of' cards — per 100	15.0p	15.0p	14.5p	14.1p	13.5p	2.8p	2.4p

All Elklip and Clearway folders are available from stock in 0.010" frosted and 0.008" clear vinyl, in sizes listed above — minimum quantity 100 per type or size. Natural and tinted 0.008" vinyl also available in all above sizes in the Elkomony range at above prices — less 10% discount. Minimum quantity 250 per type or size. Colours: Red, Blue, Green and Yellow.

OTHER SIZES

Up to 28" x 18" maximum are available from a comprehensive range of stock tools — prices on request.

BLOCKING

All folders can be foil blocked in Gold, Silver or Pigment Colors by Elkmark Ltd. with company name, trademark or message. For details see over.

PURCHASE TAX

Folders designed for use with such printed matter as trade catalogues, price lists, advertising or technical brochures and specifications, so titled together with the company's name or accepted abbreviation are exempt from Purchase Tax.

Dimensions and Specification — Based on metric sizes and nearest inch equivalent. A small tolerance is required on all dimensions due to nature of materials used and we reserve the right to alter or vary material specifications without prior notice.

Carriage — Free delivery in U.K. to one address by normal route on all orders of £10 value and over. Delivery charge of £1 on all orders below £10 in value. (Excluding P.T.)

Terms — Net monthly.

elkmark

Foil blocking & printing

Elkclip Folders and Clearway Folders.

In Metallic Gold or Silver and Pigment Colours — White Yellow Red Blue or Black

Initial Setting Charges

From Blocking Die	No Charge
From Standard Typesetting	
One to Five Lines	£1.00
Up to Ten Lines	£1.25
Over Ten Lines up to maximum 25 sq. ins.	£1.50

Blocking Charge

	Per Colour or Position				
	250	500	1000	2000	5000
Setting Charge as above plus	2.0p	1.7p	1.4p	1.1p	0.8p
Minimum Charge £2.00					

Extras

	Up to	Up to	Up to
	10 sq. ins.	15 sq. ins.	25 sq. ins.
Blocking Die of Company Name, Logo or Message	£5.00	£6.50	£7.50
— If not supplied by Customer			
Artwork — if not supplied by Customer	Extra at Cost		

Proofs

In Black on White from Blocking Die	No Charge
Colour Proof on article from Blocking Die	
or from Standard Typesetting	£2.00

Screen Printing

Prices on request subject to sight of copy and for minimum quantity of 1000

Colours

Standard colours are as listed above. Other colours are available for minimum quantities of 500

Quantity

On all Blocked or Screen Printed items we reserve the right to deliver 10% over or under the quantity ordered.

Carriage — Free delivery in U.K. to one address by normal route.

Terms — Net monthly.



Elkolor and Elkridge folders

4-2

PRICE LIST

PRICES PER EACH

1 Elkolor Colourbound — Frosted (F) or Clear (C) Vinyl

Open three sides with coloured spine.

				Under 500	500	1000	2000	5000	P.T.	P.T.
Spine closed at both ends provides a firm grip for loose sheets up to 3mm thick										
CE12	318 x 229mm	12½" x 9"	A4	9.9p	9.5p	9.1p	8.7p	7.8p	1.7p	1.5p
CE14	356 x 229mm	14" x 9"	Foolscap	10.7p	10.2p	9.7p	9.3p	8.4p	1.9p	1.6p
Flat opening for use with prong binder or vertical pocket										
CF12	318 x 229mm	12½" x 9"	A4	11.4p	10.9p	10.4p	9.9p	8.9p	2.0p	1.7p
CF14	356 x 229mm	14" x 9"	Foolscap	12.4p	11.8p	11.3p	10.8p	9.7p	2.2p	1.8p

Extras — C F series only:—

P	vertical pocket inside back cover	1.8p	1.7p	1.6p	1.5p	1.3p	0.3p	0.3p
B	prong binder — 8 cm centres	2.1p	2.0p	1.9p	1.8p	1.6p	0.4p	0.3p

STANDARD COLOURS for spines are white, grey, yellow, tan, green, navy or bright blue, burgundy or bright red, black.

STANDARD STOCK material is 0.010" frosted front and back. Clear and translucent colours in 0.008" vinyl are also available for minimum quantity of 250 per type at above prices.

OTHER SIZES are available from a comprehensive range of stock tools and in frosted, clear, translucent or opaque colour materials which may be specified front or back. Prices on request.

2 Elkridge Semi-rigid

A range of presentation folders with semi-rigid covers in clear, frosted or opaque vinyl

				Under 500	500	1000	2000	5000	P.T.	P.T.
Frosted (RF) or Clear (RC) Vinyl Front and Opaque Back. Fitted with one diagonal pocket and 2-hole prong binder at 8 cm centres										
RF12PB	310 x 229mm	12½" x 9"	A4	19.5p	18.8p	18.1p	17.4p	15.7p	0.5p	2.9p
RC12PB	310 x 229mm	12½" x 9"	A4	19.5p	18.8p	18.1p	17.4p	15.7p	0.5p	2.9p
RF14PB	356 x 229mm	14" x 9"	Foolscap	21.3p	20.5p	19.7p	18.9p	17.0p	0.8p	3.2p
RC14PB	356 x 229mm	14" x 9"	Foolscap	21.3p	20.5p	19.7p	18.9p	17.0p	0.8p	3.2p
Opaque Front and Opaque Back. Fitted with one diagonal pocket and 2-hole prong binder at 8 cm centres										
RR12PB	310 x 229mm	12½" x 9"	A4	22.2p	21.4p	20.6p	19.8p	17.8p	4.0p	3.3p
RR14PB	356 x 229mm	14" x 9"	Foolscap	24.0p	23.1p	22.2p	21.3p	19.2p	4.3p	3.6p
Fitted with two diagonal pockets inside Front and Back										
RR12PP	310 x 229mm	12½" x 9"	A4	20.4p	19.6p	18.8p	18.0p	16.2p	3.0p	3.0p
RR14PP	356 x 229mm	14" x 9"	Foolscap	21.6p	20.8p	20.0p	19.2p	17.3p	3.0p	3.2p
Fitted with diagonal pocket and extending flap wallet inside Back cover										
RR12PW	310 x 229mm	12½" x 9"	A4	24.9p	24.0p	23.1p	22.2p	20.0p	4.4p	3.7p
RR14PW	356 x 229mm	14" x 9"	Foolscap	27.0p	26.0p	25.0p	24.0p	21.6p	4.6p	4.0p

All Elkridge folders have a coloured spine and personal address pocket on front cover.

COLOURS

Spines — White, grey, yellow, tan, green, navy or bright blue, burgundy or bright red, black.

Covers — Dove grey, orange, bright blue.

BLOCKING

Colourbound and Elkridge folders can be foil blocked in Gold, Silver or Pigment Colours by Elkmark Ltd. — with company name, trademark or message. For details see over.

PURCHASE TAX

Folders designed for use with such printed matter as trade catalogues, price lists, advertising or technical brochures and specifications, so titled together with the company's name or accepted abbreviation are exempt from Purchase Tax.

Dimensions and Specification — Based on metric sizes and nearest inch equivalent. A small tolerance is required on all dimensions due to nature of materials used and we reserve the right to alter or vary material specifications without prior notice.

Carriage — Free delivery in U.K. to one address by normal route on all orders of £10 value and over. Delivery charge of £1 on all orders below £10 in value (excluding P.T.)

Terms — Net monthly.



Foil blocking & printing

Elkolor Colourbound and Elkridge semi rigid Folders.

In Metallic Gold or Silver and Pigment Colours — White Yellow Red Blue or Black

Initial Setting Charges

From Blocking Die	No Charge
From Standard Typesetting	
One to Five Lines	£1.00
Up to Ten Lines	£1.25
Over Ten Lines up to maximum 25 sq. ins.	£1.50

Blocking Charge

	Per Colour or Position				
	250	500	1000	2000	5000
Setting Charge as above plus Minimum Charge £2.00	2.0p	1.7p	1.4p	1.1p	0.8p

Extras

	Up to 10 sq. ins.	Up to 15 sq. ins.	Up to 25 sq. ins.
Blocking Die of Company Name, Logo or Message — If not supplied by Customer	£5.00	£6.50	£7.50
Artwork — If not supplied by Customer	Extra at Cost		

Proofs

In Black on White from Blocking Die	No Charge
Colour Proof on article from Blocking Die or from Standard Typesetting	£2.00

Screen Printing

Prices on request subject to sight of copy and for minimum quantity of 1000

Colours

Standard colours are as listed above. Other colours are available for minimum quantities of 500

Quantity

On all Blocked or Screen Printed items we reserve the right to deliver 10% over or under the quantity ordered.

Carriage — Free delivery in U.K. to one address by normal route.

Terms — Net monthly.



Display Binders

5.1

PRICE LIST

PRICES PER EACH

1 Display Binders

Slim, light, elegant binder with 12, 18 or 24 transparent display pockets permanently welded into the spine.

	Under 50	50	100	250	500	1000	P.T.	P.T.
DB12/12 For A4 with 12 pockets	87.0p	83.0p	79.0p	75.0p	68.0p	64.0p	15.0p	12.5p
DB12/18 For A4 with 18 pockets	111.0p	106.0p	101.0p	96.0p	87.0p	82.0p	19.2p	16.0p
DB12/24 For A4 with 24 pockets	135.0p	129.0p	123.0p	117.0p	106.0p	100.0p	23.4p	19.5p
DB14/12 For Foolscap with 12 pockets	92.0p	88.0p	84.0p	81.0p	72.0p	68.0p	16.2p	13.5p
DB14/18 For Foolscap with 18 pockets	117.0p	112.0p	107.0p	102.0p	92.0p	87.0p	20.4p	17.0p
DB14/24 For Foolscap with 24 pockets	142.0p	136.0p	130.0p	123.0p	112.0p	106.0p	24.6p	20.5p
DB17/12 For A3 with 12 pockets	164.0p	156.0p	149.0p	144.0p	128.0p	121.0p	28.6p	24.0p
DB17/18 For A3 with 18 pockets	203.0p	194.0p	185.0p	177.0p	159.0p	150.0p	35.4p	29.5p
DB17/24 For A3 with 24 pockets	242.0p	232.0p	221.0p	210.0p	190.0p	179.0p	42.0p	35.0p

Paper Size	Overall Pocket Size		Cover Size, Open	
A4	297 x 210mm	11 $\frac{1}{2}$ " x 8 $\frac{1}{4}$ "	311 x 229mm	12 $\frac{1}{2}$ " x 9"
Foolscap	330 x 203mm	13" x 8"	343 x 229mm	13 $\frac{1}{2}$ " x 9"
A3	420 x 297mm	16 $\frac{1}{2}$ " x 11 $\frac{1}{4}$ "	432 x 311mm	17" x 12 $\frac{1}{4}$ "
			324 x 482mm	12 $\frac{3}{4}$ " x 19"
			356 x 482mm	14" x 19"
			444 x 648mm	17 $\frac{1}{2}$ " x 25 $\frac{1}{2}$ "

2 Visiplan Binders

Display binder with 4 ring mechanism for inserting up to 25 transparent display pockets.

	Under 50	50	100	250	500	1000	P.T.	P.T.
VPB12 330 x 251 x 32mm 13" x 9 $\frac{1}{2}$ " x 1 $\frac{1}{4}$ "	A4 72.5p	69.3p	66.2p	63.0p	56.7p	53.5p	12.6p	10.5p
VPB14 375 x 251 x 32mm 14 $\frac{3}{4}$ " x 9 $\frac{1}{4}$ " x 1 $\frac{1}{4}$ "	Foolscap 75.9p	72.6p	69.3p	66.0p	59.4p	56.1p	13.2p	11.0p

3 Clarity Briefcases

Briefcase similar to Visiplan Binders, with addition of full closure flap and Tuc-Tite metal fastener.

	Under 50	50	100	250	500	1000	P.T.	P.T.
CBC12 330 x 254 x 32mm 13" x 10" x 1 $\frac{1}{4}$ "	A4 103.5p	99.0p	94.5p	90.0p	81.0p	76.5p	18.0p	15.0p
CBC14 380 x 254 x 32mm 15" x 10" x 1 $\frac{1}{4}$ "	Foolscap 115.0p	110.0p	105.0p	100.0p	90.0p	85.0p	20.0p	16.9p

4 Claricord Briefcase

Flat-opening briefcase with full closure flap, gusseted pocket, 4 ring mechanism for inserting up to 10 foolscap size transparent display pockets. Complete with pad and ball point pen.

	Under 50	50	100	250	500	1000	P.T.	P.T.
CRB14 380 x 254 x 32mm 15" x 10" x 1 $\frac{1}{4}$ "	155.0p	148.0p	141.5p	135.0p	121.0p	114.5p	27.0p	22.5p

5 Extras for Visiplan, Clarity and Claricord Briefcases

Transparent display pockets, punched 4 holes.

	Under 500	500	1000	2000	5000	P.T.	P.T.
For A4 size, 318 x 229mm 12 $\frac{1}{2}$ " x 9"							
RT12 Top opening, with thumb cut-out	6.0p	5.7p	5.4p	5.1p	4.6p	1.0p	0.9p
RS12 Side opening, with thumb cut-out							
For Foolscap size, 356 x 229mm 14" x 9"							
RT14 Top opening, with thumb cut-out	6.3p	6.0p	5.7p	5.4p	4.9p	1.1p	0.9p
RS14 Side opening, with thumb cut-out							

6 Elkway Binders

Clear or frosted vinyl front cover and opaque vinyl card stiffened back plus prong binder and the Elkway Compressor System.

	Under 500	500	1000	2000	5000	P.T.	P.T.
EWB12 318 x 229mm 12 $\frac{1}{2}$ " x 9"	A4 27.6p	26.4p	25.2p	24.0p	21.8p	4.8p	4.0p
EWB14 356 x 229mm 14" x 9"	Foolscap 31.1p	29.7p	28.4p	27.0p	24.3p	5.4p	4.5p

Availability — All the above are available from stock in standard colours—Burgundy Red, Blue or Black. Other colours and finishes can be supplied at above prices. Minimum quantity 250.

Dimensions and Specification — Based on metric sizes and nearest inch equivalent. A small tolerance is required on all dimensions due to nature of materials used and we reserve the right to alter or vary material specifications without prior notice.

Terms — Net monthly.

Blocking and Stamping — All the above items can be foil blocked in metallic Gold or Silver or Pigment colours by Elkmark Ltd., with company name, trademark or message. For details see over.

Carriage — Free delivery in U.K. by normal route to one address on all orders of £10 value and over. Delivery charge of £1 on all orders below £10 value (excluding P.T.)

elkmark

Foil blocking & printing

Display and Visiplan Binders, Clarity, Concord and Claricord Briefcases, Elkway Binders, Conferpad and Document cases, Zip Briefcases and Clipper board Folder.
In Metallic Gold or Silver and Pigment Colours — White Yellow Red Blue

Initial Setting Charges

From Blocking Die	No Charge
From Standard Typesetting	
One to Five Lines	£1.00
Up to Ten Lines	£1.25
Over Ten Lines up to maximum 25 sq. ins.	£1.50

Blocking Charge

	Per Colour or Position				
	50	100	250	500	1000
Setting charge as above plus each	6.0p	4.0p	3.0p	2.0p	1.5p
Blocking of individual initials, per set	10.0p				
Blocking of individual names, per set	15.0p				
Minimum Charge—£2.00			Two colour stamping—double one colour rate		

Extras

	Up to 10 sq. ins.	Up to 15 sq. ins.	Up to 25 sq. ins.
Blocking Die of Company Name, Logo or Message — If not supplied by Customer	£5.00	£6.50	£7.50
Artwork — If not supplied by Customer	Extra at Cost		

Proofs

In Black on White from Blocking Die	No Charge
Colour Proof on Article from Blocking Die or Standard Typesetting	£2.00 plus cost of article

Colours

Standard colours are as listed above. Other colours available for minimum quantity of 100.

Quantity

On all blocked or screen printed items we reserve the right to deliver 10% over or under the quantity ordered.

Carriage — Free delivery in U.K. to one address by normal route.

Terms — Net monthly.



Sales aids

5-2

PRICE LIST

PRICES PER EACH

1 Concord Briefcase

Conference case with full closure flap, Tuc-Tite fastener and interior gusseted pocket for loose papers. Complete with pad and ball point pen.

			Under 50	50	100	250	500	1000	P.T.	P.T.
CCB14	380 x 254mm	15" x 10"	137.5p	131.4p	125.5p	119.4p	107.6p	101.5p	23.9p	19.9p

2 Conferpad Case

Flat opening, board stiffened vinyl case, with pocket for loose papers, complete with pad and ball point pen.

			Under 50	50	100	250	500	1000	P.T.	P.T.
CP	305 x 222mm	12" x 8½"	57.0p	54.5p	52.0p	49.5p	44.5p	42.0p	9.9p	8.3p

3 Zip Briefcase

Slim, lightweight briefcase with gilt metal zip fastener.

			Under 50	50	100	250	500	1000	P.T.	P.T.
ZB	397 x 286mm	15½" x 11¼"	34.5p	33.0p	31.5p	30.0p	27.0p	25.5p	6.9p	5.0p

4 Document Case

Underarm document case with gusseted sides, full closure flap and Tuc-Tite fastener.

			Under 50	50	100	250	500	1000	P.T.	P.T.
DC	400 x 254mm	15½" x 10"	79.4p	75.9p	72.5p	69.0p	62.1p	58.6p	13.8p	11.5p

5 Clipper Board Folder

Clipper board with protective front cover, inside pocket for loose papers and easy-action press clip.

			Under 50	50	100	250	500	1000	P.T.	P.T.
CBF	368 x 248mm	14½" x 9½"	55.2p	52.8p	50.4p	48.0p	43.2p	40.8p	9.6p	8.0p

6 Clipper Board

Heavy duty vinyl clipper board with pocket on back for loose papers, suspension hole at top and easy-action press clip.

			Under 50	50	100	250	500	1000	P.T.	P.T.
CB	387 x 222mm	15¼" x 8¾"	41.4p	39.6p	37.8p	36.0p	32.4p	30.6p	7.2p	6.0p

7 Extras — Refills for Concord Briefcase, Claricord Briefcase and Conferpad.

			Under 50	50	100	250	500	1000	P.T.	P.T.
RP12	A4 size writing pad		17.3p	16.5p	15.8p	15.0p	13.5p	12.7p	3.0p	2.5p
RB	Ballpoint pen		5.2p	4.9p	4.7p	4.5p	4.1p	3.8p	0.9p	0.8p

Availability — All the above are available from stock in standard colours — Burgundy red, Blue or Black. Other colours and finishes can be supplied at above prices — minimum quantity 250.

Dimensions and Specifications — Based on metric sizes and nearest inch equivalent. A small tolerance is required on all dimensions due to nature of materials used and we reserve the right to alter or vary material specifications without prior notice.

Terms — Net monthly.

Blocking and Stamping — All the above items can be foil blocked in metallic Gold or Silver or Pigment colours by Elkmark Ltd., with company name, trademark or message. For details see over.

Carriage — Free delivery in U.K. by normal route to one address on all orders of £10 value and over. Delivery charge of £1 on all orders below £10 value (excluding P.T.)

elkmark

Foil blocking & printing

Display and Visiplan Binders, Clarity, Concord and Claricord Briefcases, Elkway Binders, Conferpad and Document cases, Zip Briefcases and Clipper board Folder.
In Metallic Gold or Silver and Pigment Colours — White Yellow Red Blue

Initial Setting Charges

From Blocking Die	No Charge
From Standard Typesetting	
One to Five Lines	£1.00
Up to Ten Lines	£1.25
Over Ten Lines up to maximum 25 sq. ins.	£1.50

Blocking Charge

	Per Colour or Position				
	50	100	250	500	1000
Setting charge as above plus each	6.0p	4.0p	3.0p	2.0p	1.5p
Blocking of individual initials, per set	10.0p				
Blocking of individual names, per set	15.0p				
Minimum Charge—£2.00			Two colour stamping—double one colour rate		

Extras

	Up to 10 sq. ins.	Up to 15 sq. ins.	Up to 25 sq. ins.
Blocking Die of Company Name, Logo or Message — If not supplied by Customer	£5.00	£6.50	£7.50
Artwork — If not supplied by Customer	Extra at Cost		

Proofs

In Black on White from Blocking Die	No Charge
Colour Proof on Article from Blocking Die or Standard Typesetting	£2.00 plus cost of article

Colours

Standard colours are as listed above. Other colours available for minimum quantity of 100.

Quantity

On all blocked or screen printed items we reserve the right to deliver 10% over or under the quantity ordered.

Carriage — Free delivery in U.K. to one address by normal route.

Terms — Net monthly.



Unirail spines & covers

6

PRICE LIST

1 Elk Unirail Spines

Capacities	Price per each spine				
	100 (min)	500	1000	2000	5000
5mm 3/16"	8.9p	8.4p	8.0p	7.6p	7.2p
10mm 3/8"	10.4p	9.9p	9.4p	8.9p	8.4p
15mm 5/8"	10.7p	10.2p	9.7p	9.2p	8.7p

Four nylon posts supplied free with each Unirail.

Standard length 297mm 11 $\frac{1}{2}$ ". Minimum quantity 100 per size or colour.

Other lengths — less than 297mm 11 $\frac{1}{2}$ " available to special order in minimum quantities of 1000 per capacity or colour.

Standard Colours — White Blue Grey Red or Black

Extras

ADDITIONAL POSTS Standard and Computer sizes	Price per 100 posts		
	5mm	10mm	15mm
	25.0p	30.0p	35.0p

2 Elk Unirail P.V.C. Covers

Material	Price per single cover (not pairs)					P.T.	P.T.
	100 (min)	500	1000	2000	5000		
Glass Clear .008" gauge	3.8p	3.6p	3.4p	3.2p	3.1p	0.7p	0.6p
Frosted .010" gauge	3.8p	3.6p	3.4p	3.2p	3.1p	0.7p	0.6p
Glass Clear .016" gauge	5.0p	4.8p	4.6p	4.3p	4.1p	1.0p	0.8p
Frosted Clear .020" gauge	6.0p	5.7p	5.4p	5.1p	4.8p	1.1p	1.0p
Grey Semi-Rigid .020" plain or with window	6.6p	6.3p	6.0p	5.7p	5.4p	1.3p	1.1p
Opaque single thickness .024" plain or with window	6.6p	6.3p	6.0p	5.7p	5.4p	1.3p	1.1p
Opaque double thickness 2 x .016"							
.025" card stiffened	9.8p	9.3p	8.8p	8.4p	7.9p	1.8p	1.6p
.070" board stiffened	10.4p	9.9p	9.4p	8.9p	8.4p	2.0p	1.7p

Covers — Two covers are required per set. Each may be different e.g. frosted front and semi-rigid or board-stiffened back.

Standard Cover Size — 297 x 216mm 11 $\frac{1}{2}$ " x 8 $\frac{1}{2}$ " for International A4

Standard Opaque Colours — Green Blue Brown Maroon or Black

Minimum Quantities — Standard sizes and materials — 100 per size or type.

Non-standard sizes or materials — 1000 per size or type. Prices on request.

BLOCKING

Unirail spines can be foil blocked in metallic Gold or Silver. Covers can be foil blocked in metallic Gold, Silver or Pigment Colours by Elkmark Ltd. with company name, trademark or message. For details see over.

PURCHASE TAX

Unirail covers designed for use with such printed matter as trade catalogues, price lists, advertising or technical brochures and specifications, so titled together with the company's name or accepted abbreviation are exempt from Purchase Tax.

UNIRAIL COVERS can also be used with the Elkclip slide-on binder for securing unpunched sheets.

For details and prices — see List No. 3.

Dimensions and Specifications — Based on metric sizes and the nearest inch equivalent. A small tolerance is required on all dimensions due to nature of materials used, and we reserve the right to alter or vary material specifications without prior notice.

Carriage — Free delivery in U.K. to one address by normal route on all orders of £10 value and over. Delivery charge of £1 on all orders below £10 value. (Excluding P.T.)

Terms — Net monthly.

elkmark

Foil blocking & printing

Unirail Spines. In Metallic Gold or Silver.

Unirail Covers — in Metallic Gold or Silver and Pigment Colours — White Yellow Red Blue or Black

Initial Setting Charges

From Blocking Die	No Charge
From Standard Typesetting	
One to Five Lines	£1.00
Up to Ten Lines	£1.25
Over Ten Lines up to maximum 25 sq. ins.	£1.50

Note — Unirail Spines can only be stamped from a blocking die — Maximum length of wording 254mm 10".

Blocking Charge

	Per Colour or Position				
	250	500	1000	2000	5000
Setting Charge as above plus each	2.0p	1.7p	1.4p	1.1p	0.8p
Minimum Charge £5.00					

Extras

Blocking Die of Company Name, Logo or Message

— if not supplied by Customer

For Unirail Spine

Up to maximum length 254mm 10"

£5.00

Up to

Up to

Up to

10 sq. ins.

15 sq. ins.

25 sq. ins.

For Unirail Covers

£5.00

£6.50

£7.50

Artwork — If not supplied by Customer

Extra at Cost

Proofs

Black on White 'pull' from Die

No Charge

Colour Proof on article from Blocking Die

or from Standard Typesetting

£2.00

Screen Printing

Unirail covers only can be screen printed. Prices on request subject to sight of copy and for minimum quantity of 1000

Colours

Standard colours are as listed above. Other colours are available for minimum quantities of 500

Quantity

On all Blocked or Screen Printed items we reserve the right to deliver 10% over or under the quantity ordered

Carriage — Free delivery by normal route to one address in U.K.

Terms — Net monthly.